

SL: A possible interest for you.

Email 1:

Hey (name),

I just had a quick look at your Instagram and I'm loving the way you're helping people stay fit and healthy.

That's a mission I can get behind!

I was wondering if you'd be interested in having a chat about how we could work together to help you expand your brand.

I think we could help each other out—you have a wealth of knowledge on the subject but may not have the time or resources to scale it up.

Meanwhile, I have experience with digital marketing and content creation that could take your business to the next level.

I've actually created a free piece of work for you, and if you like it, we can take it from there.

Sound fair?

Kind regards,
Patryk

Email 2:

Hi (name),

I hope this email finds you well.

I've been following your work on Instagram and I am truly inspired by the impact you are making in the fitness and wellness community.

Your dedication to helping others achieve their health and fitness goals is truly admirable.

As someone with a similar passion for health and wellness, I would love to collaborate with you to help take your brand to new heights.

I believe that by combining my expertise in digital marketing and content creation with your wealth of knowledge and experience in the fitness industry, we can make a real difference in people's lives.

To kickstart our collaboration, I have prepared a complimentary piece of work specifically tailored to your brand.

It's a small but powerful sample of what we can achieve together. I believe it will be a great opportunity for you to see the value I can bring to your brand.

Would you be open to taking a look at it and having a chat about how we can work together to grow your business?

I am available at your convenience and would be happy to schedule a call with you.

Looking forward to hearing from you.

Best,
Patryk