

## Eastern Oregon University Course Syllabus

**Number of Course:**

ACCT 332

**Name of Course:**

Investments

**Catalog Description:**

This course is to offer a broad overview of investment management issues. We examine how individuals make choices among investment alternatives that have uncertain payoffs in the future. An understanding of risk and return for individual securities and portfolios is necessary for making these decisions. We then evaluate financial decision making for the market as a whole to describe the valuation process for different securities. The course covers topics on portfolio theory, asset pricing models, efficient market hypotheses, fixed income securities, derivatives securities, equity portfolio management and portfolio performance evaluation.

**Credit Hours:**

4

**Required Texts or Suggested Materials:**

Link to the EOU Bookstore: [Eastern Oregon University Bookstore](#)

**Prerequisites:**

BA 313

**Learning Outcomes:**

Upon successful completion of this course, a student will be able to:

1. Analyze market factors of risk and return for various asset classes.
2. Compute valuations of securities within various asset classes, including equity and fixed income securities.
3. Differentiate ethically acceptable from unacceptable behavior in the context of investment management.
4. Contrast fundamental analysis with technical analysis, and differentiate among the various forms of market efficiency.
5. Evaluate equity, debt and real asset securities for purchase or sale based on your specific circumstances and future needs.

**Course Requirements:**

Students will be required to review assigned reading material each week, which may be supplemented with appropriate references to outside material as determined by the instructor.

Students will demonstrate that the objectives of each section have been mastered through the completion of assigned textbook questions and Canvas-administered quizzes. If you have any questions, please contact the instructor.

Take some time to review the syllabus and course site on Canvas. Students must check Canvas announcements regularly to stay informed. All assignments should be completed by their respective deadlines. Late homework may be submitted up to one week past the due date for full credit. No work will be accepted after that date. Exceptions to grading policies will be made on a case-by-case basis.

### **Discussion Board Assignments:**

There is a participation aspect to this class. I have posted cases for you to discuss each week. I am looking for thoughtful responses to the case questions as well as the comments made by your classmates. Your response may be text or video, but I would prefer video so you can have a bit of live interaction with one another. All case discussion posts must be made no later than Sunday at 11:59pm the week each case is assigned.

### **Quizzes:**

This course contains weekly quizzes. They are located in Canvas and are open book, open note. There is no time limit for the quizzes, and resets are granted at the instructor's discretion. Late work will be permitted up to one week past the due date, and may be assessed with a 10% per day penalty after that point. Exceptions to the penalty will be made at the instructor's discretion, on a case-by-case basis. Quizzes are due on Sunday at 11:59pm the week they are assigned. Remember that completing daily reading and homework assignments will greatly assist you in your performance.

### **Grading Policies:**

Grading is based on case problems, discussion board assignments, and weekly quizzes. Although not graded, students are encouraged to review any additional problems at the end of the chapter, and complete the self-test questions and brief exercises. You may compare your work to the solutions provided at the course site. This course should be completed in one term. Extensions and incompletes are generally NOT offered for this class. Exceptions may be made, depending on individual circumstances.

### **Grades as a percentage of total points:**

- A 93-100
- A- 90-92
- B+ 87-89
- B 83-86
- B- 80-82
- C+ 77-79

- C 73-76
- C- 70-72
- D 60-69
- F <60

#### Means of Assessment:

Assignment*	Individual Points	Total Category Points	LO Assessed
Weekly Quizzes (10)	50	500	1, 2, 3, 4, 5
Weekly Case Problems (10)	100	1,000	1, 2, 3, 4, 5
Discussion Board Participation (10)	25	250	1, 2, 3, 4, 5
<b>TOTAL POINTS</b>		<b>1,750</b>	

\*Subject to change during the term at instructor's discretion

**Brief Outline of Course:** At the instructor's discretion, lectures, videos, online class discussions, online class projects, and research papers may be used to instruct the class. This course will make full use of the Canvas system including discussion boards, archived web links, and posted study materials.

#### General Education Category and Outcomes:

#### University Writing Requirement Outcomes:

#### Writing Center Statements:

##### For on-campus courses

The Writing Center provides a place — physical or virtual — where every EOU writer can find an interested, responsive reader. Writing tutorials are free of charge for EOU's undergraduate and graduate students who are writing for any course at any level, or who are writing resumes, job letters, graduate applications, and more. Go to [eou.mywconline.com](http://eou.mywconline.com) to schedule an appointment in the Writing Center (Loso Hall 234).

##### For online or on-site courses

The Writing Center provides a place — physical or virtual — where every EOU writer can find an interested, responsive reader. Writing tutorials are free of charge for EOU students writing for any undergraduate course. Go to EOU's eTutoring page to submit a paper to a writing tutor.

### **For graduate courses**

The Writing Center provides a place — physical or virtual — where every EOU writer can find an interested, responsive reader. Writing tutorials are free of charge for EOU students writing for any graduate course. Go to EOU's eTutoring page to submit a paper to a writing tutor. Click on Graduate Students How To for information about tagging your submission.

### **Academic Misconduct Policy:**

Eastern Oregon University places a high value upon the integrity of its student scholars. Any student found responsible for an act of academic misconduct (including but not limited to cheating, unauthorized collaboration, fabrication, facilitation, plagiarism or tampering) may be subject to having his or her grade reduced in the course in question, being placed on probation or suspended from the University, or a combination of these.

### **Accommodations/Students with Disabilities policy:**

Any student who feels he or she may need an accommodation for any type of disability, must contact the Disability Services Office in Loso Hall, Room 234. Phone: 541-962-3081.

**Syllabus Prepared By: Business Faculty**

**Date: 09/09/2019**

"This standard syllabus provides only general information on the course. A detailed syllabus will be provided by the Instructor. Please keep in mind that not all courses are offered every year. Consult Webster for scheduling information."