# Linn Area Mountain Bike Association Board Meeting Minutes Oct 10th, 2023 6:30-8:30 1921 51st St, Cedar Rapids

Board Present: Rob McK, Wes P, Leah F, Chad M, Logan A, Jenny L, Max L, Justin S,

George G

**Absent:** Logan A, Mollie L

**Guests:** 

### I. Call to Order and Welcome

## II. Recurring Business

- a. Oct Meeting minutes approved.
- b. Electronic board approvals from the past month: none.
- c. Membership status Leah: Current for Oct: 176 (11 lapsed) Sept: 183 Goal 200
  - i. Roster in My Drive> Membership folder "2023-10-10 membership list"
  - ii. Leah needs to update the reminder email to reflect what we have accomplished in 2023 now, 'plans' for 2024?
- d. Treasurer Report
  - i. Checking- Oct balance: \$9,693.61 Sept \$9,092.18
  - ii. Main Savings- Oct: \$22,519.51 Sept: \$21,809.08 August: 21,689.08
  - iii. PayPal
  - iv. Checking Account Summary Savings Account Summary 2023 YTD Budget Summary 2023 Protected Cash Flow Summary

## III. Status Updates

- a. Fundraising/Grants:
  - i. \*\*Need some various project concept plans with rough details, design and budget to have in hand for proposals as they come up.\*\* skills park/bike playground, revamp the Beverly skills pit, airplane fuselage to a feature, Cottonwood Bar revamp to a real rest area, add other social areas to trails, creek hugger foundation area, Sac and Fox signage.
  - ii. National Realty Grant Rec'd: \$7500 trailhead & reworking Aspen entrance. Ken will work on design over winter.
  - iii. Great America's Employee Advised Fund. Submitted 9/29 for a skills area. A set of technical features primarily targeted for kids or new cyclists to develop and practice mountain biking skills. Suggested elements include ramps, log piles (log-overs,) dirt berms, wooden skinnies, etc. Company voting 11/15-30, disbursed December. Grant amounts \$1-25K Saved PDF in Financial>Grants>GreatAmerica Bike Skills park Grant 2023
  - iv. People for bikes LOI due Oct 20. Final due Nov 20 \$5-10k
  - v. IMBA Dig In Grant: Nov 30. \$5K match from Shimano
  - vi. Public library has grant finder software, ask them about it.
- b. Community partnerships:
  - i. 10/2 Rob presented to LCC. Went really well, reinforced our partnership.
  - ii. CR bike plan meetingS: Wed 10/18 5:30-7:30 pm Prairie Oak Lodge at Wanatee. 10/19 3:30-5:00 at Cherokee park, riding a mile of trail to

Celebrate the 100th mile completed, then 6-7:30 @Public Works Building. Fri 10/20 Rob and advisory board will review the draft plan. Finalize Q4, with council approval Q1 24. Info on the city's website.

### c. Social Media:

- i. GoDaddy payment info updated. Rob paid & set up a new password and his name and number are now the contact info.
- ii. Need marketing focal see Iowa tourism presentation
- d. <u>Equipment:</u> 9/29 Justin purchased, for \$2000 and a \$2000 donation receipt. Placed at Wanatee next to the old trailer 10/6. Noel working to clean-up and consolidate. Rob will then move all the gear from his garage to the trailer. Shelves and organization system? Lock? Leah has title.
- e. Land Partner discussions: Rob: Done except Marion.

## f. Swaq order:

- Performance T shirt and Hooded sweatshirt this go-round. Tony working up design with tour de dirt strava maps from Laura. Extended sizes a requirement. He is concerned about 25 item minimum. Nov 1st launch, items here Dec 15th
- ii. Leah will send an email/make posts when we have a design pic

## **IV.** Trail Reports - Trail Stewards

- a. Beverly Wes/Max:
  - i. Little Sister Phase Two: Finished rollable medium sized (3') drop 9/23. Total length with deck ~24'. Placed in middle of LS extension. Pics in My Drive>Trails>Beverly. Second smaller drop (1.5') going to be built next to it. Planning a third line in between "Step-sister"
  - ii. Trails in good shape.
  - iii. Tyler Duncun helping to reshape some spots.
  - iv. Bathroom out 11-1.
- b. Sac and Fox Rob:
  - i. All in great shape.
  - ii. Maple Bertram road is open. Maple needs signs replaced.
  - iii. Birch Ken marked center-line this week. Plan to start scheduling trail days again to assist. Can't finish any trails without a lot of rain.
  - iv. Aspen: Scott Devore memorial bench at Rosedale end. Waiting for someone to start...so nothing happening. Priority to finish benh cut section when moisture level allows.
  - v. Creek Hugger BYT will finish smoothing.
- c. Wanatee Park Noel/George/Max: Closed. Reopens 1/11/24
  - i. Ted Dosher of LCC created awesome stickers on signage, gave permission to use on shirts/swag in the future.
- d. Creek Confluence Mike C: no update

#### V. Club Events

## a. Events recap:

i. **Tour De Dirt** 55 participants. 48 glasses done, 20 handed out at Family Trail Jam, 28 went to Goldfinch at the end of the event. Glasses will be \$2.75 each (72) \$198ish. Not all have been engraved, going to make the last 7, (2

- spare) then the extra 15 glasses can be done with just LAMBA logo and sold as fundraiser, \$10-15 each? Sell at Halloween ride/Fatbike day?
- ii. **Wanatee Family Bike Jam/TAKMB** <u>Files in "EVENTS" folder in drive.</u> Great turnout, loads of kids. Definitely want to do something in the spring with LCC again when skills park/bike playground open up.
- b. Halloween Ride Oct 28th at Beverly. George and Leah. Is ICORR doing one?
- c. **Global Fatbike Day** Dec 2nd Rob coordinating with Kathy Murphy.
- d. Noon Year's Eve Fat Bike ride Dec 31st on Sac and Fox.
- e. Jan ?? Members only appreciation night at Sag Wagon again?
- f. MTB skills clinics with certified coaches now that the jumps exist are needed next year. Logan has reached out to a few people. Roots MTB midweek is no cost, weekend is \$250/day. \$85 per person, 6 person per class max They are doing one at Creekside on Oct. 17th and 18th. Logan will attend the clinic on the 18th. Will post a facebook poll to gauge interest.
- g. 2024 BMX Track event with new owners Dan and Amy Ryan? 9/17 emails

#### VI. New Business

- a. Rob attended Iowa Trails summit in Marshalltown Oct 5-6th <a href="https://docs.google.com/presentation/d/1oPCS0XwK4Xsoz\_oFNrPjhYQQvKNCa5rx2">https://docs.google.com/presentation/d/1oPCS0XwK4Xsoz\_oFNrPjhYQQvKNCa5rx2</a> <a href="DiecXMhDvg/edit?usp=sharing">DiecXMhDvg/edit?usp=sharing</a> Iowa Tourism Marketing: Their website has place to tell our story, etc, gets word out about our trails. Pushed Brand & Marketing importance. <a href="https://www.traveliowa.com/">https://www.traveliowa.com/</a>
- b. Iowa City Kid's Mountain Bike Club: Is there a need to reach out to see if there is interest in getting a branch up here? Patrick Shannon?
- c. Cedar Rapids Advisory Committee presented results from the user survey this past Friday. Rob will attend the next meeting <a href="https://drive.google.com/file/d/18hHS4zl1slkl">https://drive.google.com/file/d/18hHS4zl1slkl</a> C9DwCziRKHmZIuILy0M/view?usp= drive\_link
- d. Van Vecten: City looking at officially developing, Curt Eilers reached out to Ken to develop a plan and is working with LCTA to fund with his donations. A few gravity runs down to Otis Rd. surrounded by a cross country trail surrounding the perimeter, little to no conflict points between the two. <a href="https://drive.google.com/file/d/1kB6FQyfA1EULe0vuN29UuDcQFwt74OHD/view?usp=drive\_link">https://drive.google.com/file/d/1kB6FQyfA1EULe0vuN29UuDcQFwt74OHD/view?usp=drive\_link</a>
- e. Preparation for LAMBA "Next Trail" Strategy Session. Chad lead, reschedule after meetings with Marion.

## VII. Meeting Adjournment

a. Future Board meeting dates: Nov 21st, December ???, Jan 16th



## TRAIL SUMMIT SUMMARY from Rob:

### Soft Trails:

- Slides on general trails design
- Focus on sustainability
- Rob was the only MTB trail guy
- Walked Trails at Pine Lake
- Existing abatements
- Recommendations for fixes
- Met new Iowa Bicycle Coalition Director, Luke Hoffman offered to visit
- lowa City building MTB and pump track

#### Hard Trails:

- Standing room only filled with passionate trail people
- Similar issues
  - Long duration, limited funding, expensive projects, but dedicated groups working
- Highlight was Lora Friest, IEDA Tourism
  - Marketing lowa for visitors and workers
  - We need to use that to market our trails
  - https://photos.google.com/share/AF1QipN2N7t\_Q5nCvLw-d7VvK4CCj5p6aASqOxW9zsQGEChN7yCDjZ eYKWgXBIIoNOwapw
  - https://www.traveliowa.com/