Hey <Name>,

I have looked into similar dating coaches to yourself, and by identifying what you and other dating coaches are not including (in terms of achieving an engaging audience on social media), here's a proven-to-perform strategy you can introduce to gain a loyal audience that loves your brand.

I attached the idea in a Google Doc below, with an extra sample for you as well.

https://docs.google.com/document/d/1d3cknlmOxvFUamOmTEfHCalrMgSRaXgaxbt_AZxFJ2E/edit?usp=sharing

Would you want to give this idea a shot? If so, just give me a quick reply so I know I'm dedicating my time to the right person.

Thanks <Name>, Sam