2021-2022 JCTA Human & Civil Rights Committee "MLK Jr Diversity Arts and Beyond" Contest Rules:

Entrants will choose a Martin Luther King, Jr. quote as their entries' theme and explain how the chosen quote:

- Demonstrates how MLK's Movement for Civil Rights is still relevant today (High)
- Encourages us to support racial and social justice (Middle)
- Motivates us to make our communities better (Elementary)

We suggest choosing a quote from this list:

https://www.keepinspiring.me/f-luther-king-jr-quotes/

Entrants may choose to represent their work in one of the three categories: 1. Visual Arts 2. Writing 3. "Beyond"

As a result, contestants must also include a brief explanation about their choices and how it connects to one or more of the Backpack Skills of Success. Each of the three categories will be judged in the following areas: Primary (K-3), Intermediate (4-5), Middle (6-8), High (9-12) and ECE (Primary Elementary, Intermediate Elementary, Middle, High)

****** Student entries must include the following in order to be judged:*****
Requirements:

- 1. Each teacher may submit up to 5 entries per category.
- 2. Submitting teachers must be a current JCTA member.
- 3. Each entry must include a completed cover sheet.
- 4. Each entry can include 1-4 students, no more.
- 5. Each entry must be accompanied by an explanation-This can take any form: QR code that links to the explanation; YouTube video; flip grid; written explanation in the space provided on the Google Form
- If the explanation is in video form, it should be no longer than 2 minutes.
- If it is text, no more than 200 words.
- The explanation should include:
 - o The Martin Luther King, Jr. quote they have chosen for their theme.
 - The reason why the student chose that quote for their theme.
 - Any connections to 1 or more Backpack Skills of Success.

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- 6. Winning entries will receive a \$75 award (groups working on shared entry will split the award). The submitting teacher for each winning entry will receive a \$25 award. Winners will be recognized at the JCTA-HCR Martin Luther King, Jr. Awards.
- 7. Entries must be submitted digitally through this Google Form:

 2022 MLK Jr Diversity Arts and Beyond Contest Entry Form no later than 5 pm on Thursday, December 2nd, 2021. Students and teachers will need to be logged into their JCPS account when accessing documents to avoid issues.
- 8. Entries will be judged on how well they reflect their chosen theme according to the rubric below.

Visual Arts Rubric:

- Visual Arts entries may be in the form of a poster, painting, sculpture, diorama, shadow box, etc.
- Work must be original; no copies or clip art.
- Judging Criteria:
- o **Content:** Cohesive, adheres to theme o**Media:** Unity of parts, neat and clean o **Style:** Line, Balance, Composition, Color
- o **Creativity:** Interpretation of Theme, Unique Vision

Writing Rubric:

- Writing entries may be in the form of an original non-fiction essay, fictional prose or poem.
- Writing entries must comply with the JCPS writing rubric.
- Writing entries may be typed or handwritten on white, 8 ½ x 11 paper
- Judging Criteria:
- o **Content:** adheres to theme, includes specific examples
- o Mechanics: capitalization, punctuation, grammar, spelling o Style/Usage: Diction (specific word choice, phrasing), Transitions within and between paragraphs, Clarity of Thought o Creativity: Interpretation of theme; Unique vision
- o Length: K-1 (min. 50 words); 2-5 (no more than 2 pages); 6-8 and 9-12 (500-1,000 words; 1-2 pages)

"Beyond" Rubric:

- This could be almost anything that goes that goes "beyond" the conventional project, including, but not limited to speeches, performances, social justice projects, spoken word, or other naturally occurring results of learning
- All entries should be submitted in the way that makes the most sense for the genre which has been chosen whether that be YouTube link, physical product of some kind, or something else.
- Judging Criteria:
- o **Content:** Cohesive, adheres to theme o **Care:** Since this category is open to your most creative "backpack-worthy" thoughts, we will consider how thoughtful and well done the entry is in whatever genre it may be
- o **Creativity:** Interpretation of subject; Unique vision

*CONTACT: If you have any questions, please contact:

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