

Mission

The mission for the Head of Analytics role is two-fold. First, it is to improve Index Coop decision making across the board by delivering data & insights required by other Coop teams to make mission-critical decisions aligned with current priorities. Second, it is to build a world-class, sustainable open source analytics function. These are both long-term undertakings which require taking the foundations laid by the AWG up another level.

Outcomes

	Functional area of role	Measurable Outcome
1	Ensure Index Coop products are supported with analytics	[Y/N] All Index Coop financial products are sufficiently supported by analytics to guide understanding of their success/failure and future roadmaps.
2	Build a world-class, sustainable open-source analytics function	6 months of analyst contributors making pull requests from the repo
3	Support Index Coop strategic decision making	[Y/N] High-priority Index Coop functions are supported in their ability to make data-driven, strategic decisions
4	Proactively define business questions that need to be answered	4 High-leverage business questions defined, answered, and communicated
5	Ecosystem Relationships	4 lasting relationships are built with top crypto-analytics communities
6	Establish the Coop as a leading analytics DAO (Become a big insights & analytics voice in crypto)	12 blog posts, or other substantive content, per year

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Competencies (behaviors)

Competencies for Success	Our Definition
Strong Leadership	You are a strong leader committed to building the Coop wide-culture of winning and constant drive for improvement
Bias towards action	You are resourceful in your pursuit of delivering impact for the Coop and are able to execute a high-volume of high-quality work.
Growth & Learning	You are consistently seeking to learn in order to help fuel your personal growth. You are able to apply those learnings to yourself and the Coop.
Developing others	You are committed to mentoring and developing community members to enable them to reach their potential with the Coop and DeFi.
Long-term commitment to the Index Coop	You are both personally committed long-term to the Coop, and you are committed to the Coop's long-term success.
Roll with the punches	You are able to roll with the chaos and uncertainty inherent in building a DAO. We can't predict what is going to happen, and so the ability to adapt and perform is critical.
Crypto love	You are fascinated by blockchain technology and DeFi and seek to keep up with important trends/developments.
Outstanding written communication	You strive to be a clear writer and talker. Given that much of our communication is written, the desire to write clearly is important.