

Mission - Short Form Copy

Swipe file: [Americans now piggybacking Canadian Social Security](#)

- D.I.C. Email

Disrupt is highlighted in Yellow

Intrigue is highlighted in Blue

Click is highlighted in Green

Email

Subject Line: Little brother Canada said, “***Hold my hot chocolate bud.***” ☕

In a friendly retaliation, the Canadian Government has responded to all the “*snowbird*” talk.

How year after year seasonal Canadians are coming and going, buying and renting everything.

Using and abusing the legal loopholes.

When will the day come when Americans can take advantage of our neighbors to the north?

Well.. wait no longer, *qualified Americans* will have access to Canada's *NEW* “**Piggyback Program**”. 🇺🇸

[Click the link to qualify.](#)

- P.A.S. Email

Pain/Desire is highlighted in Yellow

Amplify is highlighted in Blue

Solution is highlighted in Green

Email

Subject Line: 😓 Will you drown in the heat or laugh in the snow? 🏂

That famous *spring and summer break heat* is right around the corner and most Americans are thinking the same thing.

Water sports, water parks, lakes, pools, and beaches but here is the kicker...

It's still hot outside, and now all these spots are crowded.

Sure you might catch a glimpse of that *hottie* in their new swimsuit.

But the atmosphere feels like it is on fire.

Your AC is on the fritz and that ice cream is melting. 🍦

Something has got to give

If you would like to get away from the boiling heat and kick back with a warm hot chocolate or have a snowball fight

[Click here to keep a cool head this upcoming break](#)

- H.S.O. email

Hook is highlighted in Yellow

Story is highlighted in Blue
Offer is highlighted in Green

Email

Subject Line: Becoming more than just an American

I felt like all the light was snuffed out and I had nowhere to turn. 🕯️

I have been working at my new job for almost 3 months now, and making \$17/hr.

I truly felt with time I could save up and finally move out of my parent's house and my girlfriend and I could have our own place.

But tragedy hit like a Mack truck when I was critically wounded in a collision. 🚚

Car totaled, hospitalized, and barely having the ability to walk I woke up a few days later.

Confused about what happened the police filled me in.

The doctor would then come in and inform me I had lost my foot.

I would go on to get an email from my job telling me my employment had been terminated due to lack of attendance.

If I wasn't awake I would think this couldn't be real and I had to be hallucinating but no.

It was as real as the pain in my leg, as real as the soreness in my bones, and as real as my foot missing from my body.

I was released eventually and I went home to recover what's left of me.

Hoping to come home to a place of peace I was met with hospital bills and no way to pay them.

The only money I have being whatever I managed to save my last few weeks at work.

Now burning through that money, living in not ideal conditions, and limited on work.

Where do I go from here?

Where do I turn?

How do I even get a little wiggle room, to where I can get a leg up?

Then the unthinkable happened an old college buddy heard about my accident and suggested I leave the country for a while and collect almost \$5,000 a month.

Lucky for me I qualified for more than \$4,500 a month and I didn't have to leave right away. 🍀

[If you are an approved American click here to get an extra \\$400 to \\$4,000 a month.](#)