Privacy Policy

Effective Date: 05.05.2025

Last update date: 17.07.2025

Introduction

This Privacy Policy explains what personal data we collect, how we use it, how we share it, and the rights you have in relation to your data. It applies to all users of our websites, mobile applications, and related services (together, the "Services"). Please also read our Terms of Service, which govern your use of the Services.

The Services are operated by **hrhelperg s.r.o.**, a company based in the European Union. Our app is distributed under the name "CV Builder" and is available on mobile platforms.

By using the Services, you accept the terms of this Privacy Policy. If you do not agree, please do not use the Services.

If you have any questions, you can contact us at:

hrhelperg s.r.o.

Husitská 502/36, Žižkov, 130 00 Praha 3

Email: info@hrhelperg.com

Information We Collect

We collect the following categories of personal information:

1. Contact Information

o Name, email address, phone number

2. Resume Information

 $\circ \quad \text{Employment history, education, skills, certifications, references, etc.} \\$

3. Third-party Authentication

 If you sign in with Google, Apple or other platforms, we receive information such as your name, email address, and profile picture in accordance with the permissions you grant.

4. Technical Data

o Device ID, IP address, browser type, operating system, language settings, and app usage logs.

5. Cookies and Analytics

 \circ $\,\,$ We use cookies and similar technologies to analyze trends and improve the user experience.

How We Use Your Information

We use your information for the following purposes:

- To provide and maintain the Services
- To personalize your experience and offer resume-building assistance
- To enable optional features like resume hosting (with opt-in)
- To respond to your inquiries and provide customer support
- To analyze usage and improve the Services

- To send relevant updates, offers, or notifications (with your consent)
- To comply with legal obligations or protect legal rights

If you use our Al-powered features (e.g., resume suggestions), relevant sections of your resume may be shared with our service providers (e.g., OpenAl), excluding contact details or sensitive personal data.

Data Sharing

We may share your data with:

- Service providers that help us operate the Services (e.g., hosting, analytics, support, payments)
- Advertising partners, for showing relevant ads (only with user consent and subject to your privacy settings)
- Third-party integrations, if you opt in (e.g., sharing your resume with recruiters)
- Legal authorities, if required by law
- Successors, in the event of a business transfer or acquisition

A current list of sub-processors (including analytics and AI providers) is available upon request.

Your Rights

As an EU data subject (under the GDPR), you have the following rights:

- Right to access your data
- Right to rectification
- Right to erasure ("right to be forgotten")
- Right to restrict or object to processing
- Right to data portability
- Right to withdraw consent at any time

To exercise your rights, contact us at: info@hrhelperg.com

Data Deletion

You may delete the app from your device at any time. Deleting the app does not automatically delete the personal data you provided. If you would like your data to be deleted from our systems, you must send a request to info@hrhelperg.com.

We retain user data for as long as necessary to provide our Services, comply with legal obligations, resolve disputes, and enforce our agreements. We may retain certain data for longer periods where legally permitted or required, or where it is necessary for legitimate business purposes (such as preventing fraud or improving the service), in accordance with applicable laws and data minimization principles.

Children's Privacy

The Services are not directed to children under 15. We do not knowingly collect personal data from children. If we learn that a child has provided us with personal information, we will delete it.

International Transfers

We store and process your data in the European Union. If we transfer data outside the EU, we rely on legal mechanisms such as Standard Contractual Clauses to ensure appropriate safeguards.

Data Retention

We retain your data only as long as necessary for providing the Services, complying with legal obligations, resolving disputes, and enforcing our agreements.

Security

We use industry-standard technical and organizational measures to protect your data. However, no system is completely secure. You are responsible for safeguarding your login credentials.

Policy Updates

We may update this Privacy Policy from time to time. We will notify you of material changes through the app or via email. Continued use of the Services after such changes indicates your acceptance.

Privacy Policy - Third-Party Services

Below is a list of third-party service providers we may use as part of the Services. These providers may collect or process personal information as described in their respective privacy policies. You can click their names to learn more about how they handle your data:

- Anthropic: https://www.anthropic.com/privacy
- Apple App Store: https://www.apple.com/legal/privacy/
- Google Play Services: https://policies.google.com/privacy
- Google AdMob: https://policies.google.com/technologies/ads
- Google Analytics for Firebase: https://firebase.google.com/support/privacy
- **Firebase:** https://firebase.google.com/support/privacy
- Liftoff Mobile: https://liftoff.io/privacy-policy/
- OpenAl: https://openai.com/policies/privacy-policy
- Resume-Library: https://www.resume-library.com/privacy-policy
- RevenueCat: https://www.revenuecat.com/privacy/
- YouTube: https://policies.google.com/privacy
- Apsflyer: https://www.appsflyer.com/legal/services-privacy-policy/