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Junior Course Outline 2026



Course title:	Business Studies Market Day	Course Code:	10BUS
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Goals

In this course we aim to: (1) Develop understanding of how people seek and have sought economic growth through business, enterprise, and innovation and that businesses must be flexible and are also subject to change to ensure that they continue to prosper. Business can be a small one-person operation or a global corporation (with thousands of employees) or any number of entities of all sizes in between – across a wide range of economic sectors. (2) Form a business group, develop a product and bring it to market by utilising the factors of business that we have analysed previously.

Assessment

Students will be assessed during this course on: Their ability to identify and discuss basic economic influences on business formation – Which entity type suits which purpose and how they are formed. They will research local businesses to determine how they were formed and produce a project-based outcome that summarises their research. They will also be assessed on how they identified basic production and marketing influences and how they should form their own business. Moving on to how well they produced their product and operated their business. Formative assessment for learning – Q&A sessions at the start and throughout the unit, walking around the room to discuss ideas and improvements. Summative assessment – Project outcome has components of graded tasks for common assessment, self-determination and peer assessment.

Topic outline (in teaching order)

Topic	Content	Teaching Time
E-Commerce Project	Understanding the importance of e-commerce in today's business world and developing an interactive web store. This will not go 'live' but must have as many of the functional features as possible.	7 weeks
Business & Product Development	Understanding through research, that the multi-faceted nature of business (and the many types of products they produce) is the key component of the study of business management. Working in teams to develop a business unit and create innovative products. Analysing and developing understanding of product development as an important concept that underpins any business activity. Producing a product for Market Day	12 weeks

Internal Assessment Timeline 2026

	Term 1	Term 2	Term 3	Term 4
Week 1	Mon 02 Feb <i>Waitangi observed 06/02</i> Course Introduction	Mon 20 Apr	Mon 20 Jul Course Introduction	Mon 12 Oct
Week 2	Mon 9 Feb Commence E-Commerce	Mon 27 Apr <i>Anzac Day Observed</i>	Mon 27 Jul Commence E-Commerce	Mon 19 Oct Market Day Two
Week 3	Mon 16 Feb	Mon 04 May	Mon 03 Aug	Mon 26 Oct <i>26/10 - Labour Weekend</i>
Week 4	Mon 23 Feb <i>Sports Day 27/02</i>	Mon 11 May	Mon 10 Aug E-Commerce (Stage 1) Due	Mon 02 Nov <i>Last day for seniors 4/11</i>
Week 5	Mon 02 Mar	Mon 18 May	Mon 17 Aug <i>21/08/2026 TOD</i>	Mon 09 Nov <i>10/11 NCEA exams begin</i>
Week 6	Mon 09 Mar	Mon 25 May <i>29/05 Teacher Only Day</i>	Mon 24 Aug	Mon 16 Nov Product Development Due
Week 7	Mon 16 Mar	Mon 01 Jun <i>Mon 01/06 King's Birthday</i>	Mon 31 Aug <i>Winter Tournament Week</i>	Mon 23 Nov <i>NCEA Exams Finish 27 Nov</i>
Week 8	Mon 23 Mar <i>Summer Tournament Week</i> E-Commerce Due	Mon 08 Jun Market Day One	Mon 07 Sep	Mon 30 Nov <i>NCEA Exams Finish 04/12</i>
Week 9	Mon 30 Mar Commence Product Development <i>03/04 Good Friday</i>	Mon 15 Jun	Mon 14 Sep <i>Co-requisites 17/09 and 18/09</i>	Mon 07 Dec E-Commerce (Stage 2) Due
Week 10		Mon 22 Jun Product Development Due	Mon 21 Sep Derived Grade Exams	Mon 14 Dec
Week11		Mon 29 Jun		