



Shadowlands Ranch 2025 Sponsorship Opportunities

Shadowlands Ranch, located in Leduc County, is a premier horse boarding facility that opened in the fall of 2022. We offer a wide range of equestrian services including riding lessons for all ages, horse training, clinics, kids' camps, and more. Our mission is to provide top-notch equine education and experiences for our community.

In 2025, we will be hosting our 2nd Annual Horse Shows, which will consist of a Western Event Day and an English/Jumping Event Day. These events will feature classes for riders of all levels—from beginners to advanced—and are designed to foster a fun, supportive environment for everyone involved.

We are seeking support from local and industry-related businesses, through both monetary and in-kind donations, to help elevate the experience for our participants. The funds raised will directly contribute to the enhancement of our event by providing prizes for 1st place winners, as well as ribbons for placements 1st through 5th.

This year, we are expanding into a show series, hosting three show weekends:

- ★ May 24-25, 2025
- ★ August 23-24, 2025
- ★ October 4-5, 2025

We are excited to offer our Sponsorship Package to help ensure these events remain affordable and accessible to all participants, while creating memorable experiences for both competitors and spectators alike. Your support will help us continue to offer quality events and grow our equestrian community.

Thank you for considering partnering with us for these exciting events. We look forward to the opportunity to work together and create something special for the riders and families that participate in our events.



The McDavid! Western Championship or Jump Sponsor	\$1500	<ul style="list-style-type: none"> → Customized prize package with your embroidered logo on a cooler OR a customized jump with your company name to be used during the event. → Advertisement in the show package and website. → Sponsorship mention on social media. → Advertisement on our sponsor board. → Business cards/promotional material (provided by you) in all prize packages.
The Draisaitl Sponsor	\$1000	<ul style="list-style-type: none"> → Advertisement in the show package and website. → Display your banner (you supply the logo and we will create the banner) in the arena for 2025. → Sponsorship mention on social media. → Advertisement on our sponsor board. → Your company is encouraged to come set up a tent to sell products or services. → Business cards/promotional material (provided by you) in all prize packages. → Opportunity to sponsor a class or jump division, extra social media mention with picture of class or division winner.
The Hyman Sponsor	\$500	<ul style="list-style-type: none"> → Advertisement in the show package and website. → Display your banner (supplied by you) in the arena for the show weekends you sponsor. → Sponsorship mention on social media. → Advertisement on our sponsor board. → Your company is encouraged to set up a table to promote your business. → Business cards/promotional material (provided by you) in all prize packages.
The Skinner Sponsor	\$300	<ul style="list-style-type: none"> → Advertisement in the show package and website. → Advertisement on social media. → Business cards/promotional material (provided by you) in all prize packages. → Advertisement on our sponsor board.

In-Kind Sponsors: We are looking for donations of gift cards (any value), food items (for concession: hot dogs, hamburgers, buns, ground beef, candy). Liquor or wine for our silent auction baskets. Prize packages for draws, door prizes and class prizes.

If you have any questions about sponsorship, please contact me at:
shadowlandsranchshows@gmail.com.

Cheers!

Becky Schwabe

Owner, Shadowlands Ranch - (Huge Oilers Fan)



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780-265-5601

shadowlandsranchshows@gmail.com
www.shadowlandsranch.ca

Business Name	
Contact Name	Phone Number
Address	
Email	
Website	
Social Media Accounts (to tag)	

Please Indicate your Desired 2025 Sponsorship Package Below and which show(s) you wish to sponsor

☐ May 24/25

☐ August 23/24

☐ October 4/5

The McDavid Sponsor Customized Jump	\$1,500	<input type="checkbox"/>
The McDavid Sponsor Western Champion	\$1,500	<input type="checkbox"/>
The Draisaitl Sponsor	\$1,000	<input type="checkbox"/>
The Hyman Sponsor	\$500	<input type="checkbox"/>
The Skinner Sponsor	\$300	<input type="checkbox"/>

In-Kind Donations: We are looking for donations of gift cards (any value), food items (for concession: Hot dogs, hamburgers, buns, candy, chips) Liquor or wine for our silent auction baskets. Prize packages for prizes. Product Donation: Please specify products you wish to donate and the total value. These sponsorship items will be used as prizes, concession food etc.

Please e-transfer sponsorship to shadowlandsranchshows@gmail.com. We are set-up for auto deposit so no password is required. If one is needed by your bank, please use "sponsor".

Check here if you need a receipt ☐

Please attach completed Sponsorship Form and email a copy to shadowlandsranchshows@gmail.com.

Signature

Date