

Free book, F*ck Job

1. Avatar

- a. Adult the age of 30 to 45, that are working a job
- b. They want to retire
- c. Have commitments like family, bills, loans etc...
- d. Tired of living through their current life where they have to work hour upon end, struggle to achieve financial freedom and they are stuck to their jobs
- e. Low to moderate market awareness
- f. Low to moderate sophistication level

2. Where are they now

- a. Stuck with their job
- b. Want to improve their current financial situation
- c. want to escape the rat race, but still have an income
- d. The dream state is that they can leave their job and escape the rat race
- e. they are now in a 9/5 job, stressful job, no freedom, too many commitments

3. What i want them to do

- a. click on my link to access the free book

4. what they should feel

- a. want to read the book, so they can increase their awareness about the product, but the sophistication level is still low.
- b. They know about the product, and they know their job sucks, they think the product could be a solution but not convinced yet.
- c. They should know that the product could help them.

D-I-C framework

Subject line: Why working a 9 to 5 will never get you rich.

This email might stir up some emotion.

Because a huge component of how you've been taught to earn a living is WRONG.

and if you want to live like a rich entrepreneur.

You're gonna want to consider making these changes.

Because most people tell you that in order to get a multi-million dollar life.

You need to:

- Get a bachelor degree
- Work a 9-5 job for 35 or more years
- Buy a house and save money as much as possible
- Retire at the age of 60

... And from my experience.

This seems to be as effective as digging a hole with a spoon.

I don't work a 9-5 job, I don't save all of my money.

I only work for a few hours a day while swinging on my hammock,

YET I earn almost **double** of my previous income.

It took me some time to be in this position,

But at least it actually works to achieve living the multi-million dollar life.

So, if you want to live a life of financial freedom, just click the link below:

%link%

Thanks for the review and follow me at @shaynecopycrafting in Instagram