

Privacy Policy

Effective Date: April 15, 2025

Last Updated: April 15, 2025

Applyr (“we,” “us,” or “our”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your information when you use our service.

By using Applyr, you agree to the collection and use of your information as described in this Privacy Policy.

1. Information We Collect

We collect two types of information:

a. Information You Provide

- **Account Information:** If you create an account, we store your name, email address, and resume data using **Google Firebase**.
- **Content You Create:** Any resumes or text input you submit, including AI-generated suggestions, are saved only if you choose to store them.

b. Automatically Collected Information

We use third-party tools to understand usage and improve the service:

- **Microsoft Clarity**
Tracks user interaction like clicks, scrolls, and navigation paths to help us improve UI/UX. It may collect device information, browser type, and session data.
- **Google Analytics**
Collects anonymized, aggregated traffic and behavioral data (e.g., time spent, pages visited, device/browser type, and country).

Note: These tools may use **cookies** or other tracking technologies independent of Applyr. We do **not** set cookies directly — we use **browser-specific localStorage** for session data and preferences.

2. How We Use Your Information

We use your information to:

- Operate and improve Applyr
- Provide resume creation and AI assistance
- Understand usage patterns to improve performance and design
- Secure and manage your account (if registered)
- Respond to support requests and inquiries

We **do not** use your resume content for training AI models or advertising purposes.

3. AI Services (Gemini)

When you use AI-powered suggestions:

- Your input text is sent to **Google's Gemini LLM** to generate helpful outputs.
- Applyr does not retain or store this data unless you explicitly save it.

AI usage is subject to Google's terms and privacy policies. You can choose whether or not to use AI features.

4. Data Storage and Security

- **Firestore** is used to store user data securely for registered users.
- All data transmission is encrypted (HTTPS).
- LocalStorage is used for saving drafts and settings on your device.

- You can delete your account and data at any time by contacting us.
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5. Data Sharing

We **do not sell or rent** your personal data. We may share data only under the following conditions:

- With trusted third-party services for analytics (e.g., Clarity, Google Analytics)
 - If legally required (e.g., to comply with a subpoena or court order)
 - To protect the security or integrity of our service
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6. Your Rights

Depending on your location, you may have the right to:

- Access the data we store about you
- Request correction or deletion of your personal data
- Object to or restrict our processing of your data
- Withdraw consent at any time

To exercise your rights, contact us at help@applyr.co.

7. Children's Privacy

Applyr is not intended for children under 13 (or under the minimum age required in your jurisdiction). We do not knowingly collect personal data from children.

8. International Data Transfer

If you are located outside the United States, please note that your information will be processed in the United States where our servers are located and our services are hosted.

9. Changes to This Policy

We may update this Privacy Policy from time to time. If significant changes are made, we'll notify you via the Service or email (if applicable). Continued use of Applyr after changes means you agree to the new terms.

10. Contact Us

If you have any questions about this Privacy Policy or wish to manage your data, please reach out:

 help@applyr.co