

- PAS
 - Problem - describe a pain point that the recipient has
 - Agitate - elaborate on the problem and show the effects
 - Solution - provide a solution for the problem

Email

Subject Line: Is Your Room In **CHAOS**?

As you stare around your room, you realize how your room lacks the **COMFORT** that you desire.

A room that doesn't meet your expectations can weigh down your confidence and cause discomfort, simply by having a family member in your room, which has attracted discomfort.

Imagine, looking at your room for the same for the last few years, and realizing the **PAIN** and **DISCOMFORT** which can affect you when keeping a room that you don't like.

Just knowing, your room hasn't been fulfilled to your expectations, just picture the feeling of you walking into that room which **HAUNTS** you, since you don't have that dream room that you always wanted.

But, there's a solution, a product that can change your room's outlook completely.

Are you tired of feeling unsatisfied every time you step into your room?

[CLICK HERE TO FIND OUT THE PRODUCT THAT CAN CHANGE YOUR ROOM](#)