

# **JUKEBOX: The Karaoke Musical Tabletop Roleplaying Game**

Do you like roleplaying games? Do you like karaoke? Do you like musicals? Have you always wanted to play the "musical" episode of your D&D campaign? If you said yes to any of the above, then Jukebox was made for you!

#### What is Jukebox?

Jukebox: The Karaoke Musical Tabletop Roleplaying Game is a rules-lite, no game-master, no preparation roleplaying game for 3 to 4 players. Over three acts and three to four hours, you and your friends sing karaoke and create a musical story full of drama, passion, and spectacular showstoppers! All you need to play are pencils, index cards, playing cards and a computer or TV connected to the internet.

In 2024, Jukebox went to Kickstarter and raised over \$16,000 for its first print run. Jukebox has sold over 750 print copies and was featured in top game of the year lists by Polygon ("Best Tabletop Roleplaying Games We Played in 2024") and Dicebreaker ("Upcoming RPGs 2024: 14 roleplaying games you should play this year"). Jukebox is currently carried by Indie Press Revolution and Plus One Exp.

#### **Jukebox Features:**

- GM-less with no lengthy preparation to host.
- Everything you need to play can be found at home: index cards, pencils, playing cards, and a computer or TV with an internet connection.
- A beautifully Broadway inspired zine with gorgeous cover and interior art by Chiara Adele Papalia.
- Create a playbill keepsake during play with your cast and musical numbers
- 4 quickstart playsets that provide plot, karaoke playlist, and character prompts to help jump into genre specific stories, such as Disney fairytales or sword and sorcery inspired by power metal.
- 12 stretch goal quickstart playsets from new and veteran voices in the TTRPG space, including designers who have written for Wizards of the Coast, Paizo, and Magpie Games.

#### **Jukebox Links**

Carry Jukebox in your store: <a href="mailto:qo.jarofeyes.com/jukeboxRetail">qo.jarofeyes.com/jukeboxRetail</a>

Buy a print copy: <u>go.jarofeyes.com/jukeboxPrint</u> Buy a PDF copy: <u>go.jarofeyes.com/jukebox</u> This presskit: <u>go.jarofeyes.com/JukeboxPress</u> Read the development log: go.jarofeyes.com/JBdevlog

#### **Social Media Links**

You can find Lyla Fujiwara (aka Jar of Eyes) on <u>Substack, Twitter</u>, and <u>Bluesky</u> Jar of Eyes Website: <u>www.jarofeyes.com</u>

#### **Art Assets**

The promotional assets for Jukebox can be found here: <u>Jukebox Promotional Assets</u>

#### **Team Members**

Lyla Fujiwara - Game Designer and Layout Jacky Leung - Developmental Editor Chiara Adele Papalia - Cover Artist Jenn Martin - Design Consultant Karen Twelves - Copy editing

**Playset Designers:** Aaron King, Armanda, Basil Wright, Brooke Whitney, Charu Chandni Patel, C.J. Linton, Danny Quach, Devan Wardrop-Saxton, Erin Roberts, Ezakur, James Mendez Hodes and Jeremy Harper.

### **Press Coverage**

- Best Tabletop Roleplaying Games We Played in 2024 Polygon
- Upcoming RPGs 2024: 14 roleplaying games you should play this year Dicebreaker
- 20 best upcoming TTRPGs you NEED to play in 2024 Dicebreaker
- Announcing the Q4 Recipients of the Luminary Grant Hit Point Press

## From Lyla

Jukebox's germination came as I was walking with a group of friends into a downtown San Francisco karaoke studio. I wondered if I could design a roleplaying game meant to be played in a karaoke room, where you sang karaoke solos and group numbers as key parts of the story. I wanted to capture and let players live out some of the magic of musicals. Over the next few years, I worked on Jukebox, trying out different mechanics and tacks, playing lots of story games, and playtesting dozens of different concepts.

There are TTRPGs for **so** many genres, fantasy, sci fi, horror, mystery — but where is the Broadway musical TTRPG? Jukebox is my labor of love and answer to that question. Embedded in the gameplay are the things I enjoy in my stories and games. Jukebox stories flow from the music, the music is used for telling emotional and dramatic character arcs, and everyone gets to be a star, regardless of singing ability. I sincerely hope you'll play with your friends and have one hell of a karaoke night!

## **Quotes from Playtesters**

"I was so lucky I got to play [Jukebox] at Big Bad Con 2022. When someone asks me about my highlight games at the con, this is the first thing I talk about. It was a stellar experience I plan to take to friends new and old."

"Jukebox is perfect for when you and your musical theater friends want to do karaoke without annoying a bar full of strangers. It's also perfect for anyone who wants an excuse to sing silly songs and tell stories with their friends!!! The TTRPG space has been needing a game like this."

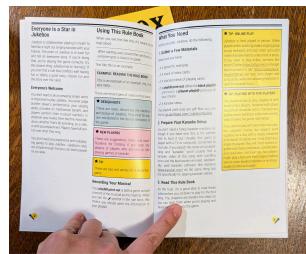
"We did a musical about a ballet school and one of our characters got dragged to hell...Everyone in our group had a really fun time and said they'd love to play it again."

### **Print Product**









# **Follow Up**

If you have additional questions, are interested in carrying Jukebox, or would like to schedule an interview, you can reach us at <a href="mailto:jarofeyesgames@gmail.com">jarofeyesgames@gmail.com</a>

This presskit can be found at go.jarofeyes.com/JukeboxPress