

RESUME

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EDUCATION

Example: Engineer,
KTH,
Industrial Engineering
and Management,
Master's degree in
Applied mathematics -
Optimization and
systems theory

EXPERIENCE

Example: Product
manager

INDUSTRIES

Example: Banking and
finance

ORGANIZATI
ONS

Example: Agile/waterfall
B2C/B2B/B2B2C
International/Swedish
Startups/+10 000
employees
English/Swedish

PLATFORMS

Example:
Desktop/mobile
Web/native apps
Cloud/on-prem

ANNA LEIJON
PRODUCT MANAGER

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ABOUT

Example: Anna is a skilled product manager with experience from many different industries...

SELECTED ASSIGNMENTS

Product manager | Savings account and payment infrastructure | Company A
Example: The assignment was to conceptualize, lead and launch new initiatives and prioritize the backlog as well as formulating the roadmap within the product area, which consisted of ten developers and one tester...

Project manager | Exchange of the core-banking system | Company B
Example: The assignment was to lead the exchange of Company B's core banking system from an older system called X to Y. Anna led the project with 150 project members over a period of 1.5 years...

SYSTEMS

*Example: Atlassian (Jira,
Confluence, Trello)*

Draw.io

Figma

Gandi.net

Gatsby

Bitbucket

Github

Google Analytics

*Google Business (Docs,
Gmail, Drive etc.)*

Hotjar

HTML/CSS

Invision

Postman

Sketch

Slack

Splunk

SQL

Sublime

ASSIGNMENTS

KEY WORDS

*Example: Agile
development
Backlog
Benchmarking
Business strategy
Customer journey
Figma
MVP
OKRs/KPIs
Product vision
User story
UX-design*

**Product manager | Savings account and payment infrastructure
Company A (freelance consultant), Q3 2019 – Q4 2020**

Example: Company A is a X company which provides Y to individuals. They have a turnover of SEK Z MSEK and Y employees.

The assignment was to...

Anna resolved it in this way...

The results from Anna's work were that...

KEY WORDS

Example:

Backlog

Break-down of work

Business case

Customer research

Definition of done

Focus groups

Innovation

Jira

MVP

Pitching

Product design

Product vision

Roadmap

Workshop lead

**Project manager | Exchange of the core-banking system
Company B (freelance consultant), Q1 2019 – Q2 2020**

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