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Total No. of Questions: [09]

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B. Sc. (Food Tech.)/B.F.S.T(Hons.) (Sem-3rd)
ENTREPRENEURSHIP DEVELOPMENT
SUBJECT CODE: BFOTD1311
Paper ID: [19131714]

Time: 03 Hours

Maximum Marks: 60

Instruction for candidates:

1. Section A is Compulsory.
2. Attempt any FOUR questions from Section B.
3. Attempt any TWO questions from Section C.

Section – A

(2 marks each)

Q1. Explain the following terms:

- a. How would you explain the concept of entrepreneurship?
- b. Discuss any one type of enterprise?
- c. Elucidate the concept of ownership?
- d. Can you explain the entrepreneurial motivation?
- e. Describe the concept of SWOT?
- f. Illustrate the source of idea?
- g. What do you mean by food business management?
- h. How do you explain about the positive self-image?
- i. What is the significance of assessment test?
- j. What do you understand by business plan?

Section – B

(5 marks each)

- Q2. What are the various characteristics of entrepreneurs?
- Q3. Discuss about the different exercises on ways of sensing opportunities?
- Q4. How an analysis is done about the competitive situation in the market?
- Q5. How would you prepare a project report?
- Q6. Elucidate about the entrepreneurship?

Section – C

(10 marks each)

- Q7. Explain the charms of becoming an entrepreneur?
- Q8. Write any story of a successful entrepreneur?
- Q9. How would you explain about the SWOT analysis for business?