

Visit Aurora Spirit of Hospitality Award

Description:

Visit Aurora is the official destination marketing organization for the city of Aurora, Colorado, and acts as a liaison between meeting planners and hotel partners. Visit Aurora's mission is to showcase Aurora as a premier destination for meetings, business, and leisure travel. Visit Aurora represents more than 60 hotel properties with 11,500+ guestrooms and more than 1 million square feet of meeting space, including Colorado's largest resort, Gaylord Rockies Resort & Convention Center.

Award:

One \$3,500 scholarship will be awarded annually. The funds will be paid directly to the post-secondary institution upon verification of enrollment.

Scholarship Eligibility Criteria and Requirements:

- Graduating High School Senior from a CCSD High School
- Must be an Aurora resident as identified in PowerSchool
- Have a desire to study marketing, culinary arts, or hospitality/tourism after high school
- Unofficial transcript demonstrating coursework in marketing, culinary arts, or hospitality/tourism.
- 1 letter of recommendation from an academic teacher from junior or senior year.
- 1 letter of recommendation from a marketing, culinary arts, or hospitality/tourism teacher

Essay (No more than 500 words) - ***choose ONE of the three prompts***

- Hospitality is rooted in service and human connection. Describe a meaningful experience where you made a positive impact on someone else's experience. What did you learn about yourself, and how has it shaped your desire to pursue a career in hospitality?
- The hospitality industry is constantly evolving. What do you see as the biggest challenge or opportunity facing the industry today, and how would you contribute to addressing it in your future career?
- Tell us about a time you faced a difficult situation in a team or service environment. How did you handle it, and what did this experience teach you about leadership, adaptability, or customer service? What are your immediate post-secondary plans? Select the pathway you have chosen and indicate the name of where you will attend.

Application Process:

Complete applications must be received via email lfranklin3@cherrycreekschools.org **on or before Friday, April 24, 2026 @ 4 pm.** The scholarship selection committee will review applications and select an awardee. All awardee selections are final. The awardee will be notified in early May.

Visit Aurora/Spirit of Hospitality Award

*Please type in the spaces provided.

Name:

CCSD Student ID:

Student Address:

Student Phone:

Personal Email:

Which high school will you receive your diploma?

☐ CTHS ☐ CCHS ☐ EHS ☐ ELV ☐

END

☐ GVHS ☐ OHS ☐ SHHS

Who is your school counselor?

Names of teachers submitting your letters of recommendation:

Essay Topic (Check which topic you selected)

- ☐ Hospitality is rooted in service and human connection. Describe a meaningful experience where you made a positive impact on someone else's experience. What did you learn about yourself, and how has it shaped your desire to pursue a career in hospitality?
- ☐ The hospitality industry is constantly evolving. What do you see as the biggest challenge or opportunity facing the industry today, and how would you contribute to addressing it in your future career?
- ☐ Tell us about a time you faced a difficult situation in a team or service environment. How did you handle it, and what did this experience teach you about leadership, adaptability, or customer service?

What are your immediate post-secondary plans? Select the pathway you have chosen and indicate the name of where you will attend.

- ☐ 2-year college Institution:
- ☐ 4-year college Institution:
- ☐ Career/Technical education Institution:

List any awards that you have received (Examples - honor roll, academic, Pro-Start or DECA, athletic, employment, community-based or volunteer)

List all clubs, sports, or any employment that you have participated and successfully completed during high school:

If selected for the award, it will be presented at your school. Do you agree to attend the presentation to receive the award?

- ☐ **Yes**
- ☐ **No**

Typing my name below indicates that the information I have provided is true and correct.

Signature:

Date: