

Abstract should be single spaced. All margins should be 2.5 cm.

**ABSTRACT TITLE (Times New Roman, font size 16, bold, upper case, centred)**

(Author 1) Name SURNAME (Times New Roman, font size 12, centred)  
*Institution's name and address (Times New Roman, font size 12, italics, centred)*  
E-mail address (Times New Roman, font size 12, centred)

(Author 2) Name SURNAME (Times New Roman, font size 12, centred)  
*Institution's name and address (Times New Roman, font size 12, italics, centred)*  
E-mail address (Times New Roman, font size 12, centred)

(Author 3) Name SURNAME (Times New Roman, font size 12, centred)  
*Institution's name and address (Times New Roman, font size 12, italics, centred)*  
E-mail address (Times New Roman, font size 12, centred)

**Abstract 500-700 words (Times New Roman, font size 12, bold, justified)**

Abstract text (font 12, justified, single spaced)

Abstract should have a minimum 500 words, but no longer **than 700 words**. Abstract should explain background of the research, research objectives, results and conclusions. Use single-line spacing and single paragraph. Do not use bullets or numbering, tables or figures. Do not include references. **Abstracts that do not meet these formatting requirements will be returned.** The organising committee reserves the right to edit abstracts for clarity or correctness of English, but will consult the author if any significant changes are needed.

**Keywords, up to five (font size 12, bold, justified):** Internet, e-business, strategy and decision-making (Times New Roman, font size 12, left)

**JEL classification:** up to 5 codes from the following classification

<https://www.aeaweb.org/econlit/jelCodes.php?view=jel> (Times New Roman, font size 12, left)

**Acknowledgement (Times New Roman, font size 12, bold, left)**