

Abstract should be single spaced. All margins should be 2.5 cm.

ABSTRACT TITLE (Times New Roman, font size 16, bold, upper case, centred)

(Author 1) Name SURNAME (Times New Roman, font size 12, centred)

Institution's name and address (Times New Roman, font size 12, italics, centred)

E-mail address (Times New Roman, font size 12, centred)

(Author 2) Name SURNAME (Times New Roman, font size 12, centred)

Institution's name and address (Times New Roman, font size 12, italics, centred)

E-mail address (Times New Roman, font size 12, centred)

(Author 3) Name SURNAME (Times New Roman, font size 12, centred)

Institution's name and address (Times New Roman, font size 12, italics, centred)

E-mail address (Times New Roman, font size 12, centred)

Abstract 500-700 words (Times New Roman, font size 12, bold, justified)

Abstract text (font 12, justified, single spaced)

Abstract should have a minimum 500 words, but no longer **than 700 words**. Abstract should explain background of the research, research objectives, results and conclusions. Use single-line spacing and single paragraph. Do not use bullets or numbering, tables or figures. Do not include references. **Abstracts that do not meet these formatting requirements will be returned.** The organising committee reserves the right to edit abstracts for clarity or correctness of English, but will consult the author if any significant changes are needed.

Keywords, up to five (**font size 12, bold, justified**): Internet, e-business, strategy and decision-making (Times New Roman, font size 12, left)

JEL classification: up to 5 codes from the following classification

<https://www.aeaweb.org/econlit/jelCodes.php?view=jel> (Times New Roman, font size 12, left)

Acknowledgement (Times New Roman, font size 12, bold, left)