

Role Description Thrive Regional Lead

	Regional Lead
Expected tenure	2-4 years
Time commitment	Varies - more during CL team onboarding, less later, Average : 6-8 hours per month
Pre-requisites	• You are able to attract and lead cohort leaders across different cultures and locations through your collaborative leadership style • You are an inspiring and well-versed communicator, up-to-speed with social media, and have a strong online presence on LinkedIn • You are ready to embrace your role as an ambassador of Thrive and become a key part of the Thrive Core team. • You have a well-maintained global network that will enable you to mobilize women to join as cohort leads and/or mentors/mentees • You are passionate about mentoring, especially women-to-women mentoring • You are in the relevant time zone for EU/ME/APAC/NA region – other than that, the role is location agnostic, and can be performed fully remote.
Accountabilities	• Recruit cohort leader teams for cohorts in your region with the help of the core team and back office • Guide the cohort leader teams on leading their cohort. • Encourage usage of the Thrive networking platform (Circle) • Represent the interests of your cities in the core team. • Contribute to the annual operational agenda of TwM globally • Encourage city teams to offer online events for the entire community • Identify city leaders to contribute to Thrive Thursday, Awards, conferences • Groom successors for the cohort leader teams, as well as your own role • Actively act as an ambassador for TwM, identify sponsorship and collaboration opportunities, and grow the community
Services which can be consumed from backoffice	• A back-office admin support service is available to support cohort organisation.

And what is in it for You?

You have spent your career mainly in corporates, and have experienced how lonely life as a senior businesswoman can be. You want to pay it forward and help younger women have a better experience?

At TwM, you will join a global network of businesswomen who want to pay it forward and help other women thrive. You will join the core management team at TwM. Thrive will give you visibility across social media, our community, and our events. It is a unique opportunity to gain visibility beyond your company and geography and to apply your leadership experience and knowledge in a nonprofit environment!

Your expenses (travel and stay) for new city launches are covered by Thrive. Ideally, the 2nd and 3rd events in each city would be managed remotely.