

Antonio “TJ” Carter Jr.

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EDUCATION

The University of Alabama

Tuscaloosa, AL

Bachelor of Arts in Communication & Information Sciences, Creative Media, May 2025

Minor: Public Relations & Advertising

GPA: 3.8/4.0

Scholarships: Tutwiler Scholarship; Crimson Achievement Scholarship

WORK EXPERIENCE

WVUA 23

Tuscaloosa, AL

News Intern, August 2024 – Present

- Shadow experienced journalists, producers, and editors to learn about different aspects of news production, from story development to on-air presentation.
- Assist in editing scripts for on-air segments and online publication while writing news stories, brief articles, and social media posts.

Greek Assembly Hall

Tuscaloosa, AL

Conference Coordinator, August 2023 – Present

- Coordinate and manage scheduling requests for organizational room bookings, ensuring efficient use of space and resources.
- Arrange and set up rooms according to client specifications to meet event needs.
- Plan and execute promotional events to increase business visibility and attract new clientele.

CAMPUS INVOLVEMENT

AI's Pals Mentorship Program

Tuscaloosa, AL

Service & Leadership Assistant Team Leader, April 2023 – Present

- Coordinate AI's Pals events between the school system and student volunteers
- Actively promoting awareness and recruiting volunteers for AI's Pals
- Manage students and tasks to ensure that the mission of the program is being met

Alpha Phi Alpha Fraternity, Inc.

Tuscaloosa, AL

2nd Vice President & Social Chair, April 2023 – Present

- Organize and execute safe social events raising over \$10,000 for the fraternity and philanthropic organizations
- Create unique marketing strategies and tools to promote social events
- Establish and maintain positive relationships with members, alumni, other Greek organizations and campus administration

College of Communication and Information Sciences

Tuscaloosa, AL

Ambassador, March 2023 – Present

- Serve as the official ambassador for the College of Communication and Information Sciences
- Provide tours of the College to prospective students, parents, transfer students, alumni, etc.

Bridge: Men of Color Initiative

Tuscaloosa, AL

Bridge Builder, March 2022 – Present

- Intentionally engage minority men in conversations evoking meaningful dialogue with fellow participants
- Mentor freshman through his first year on campus—providing him with resources, advice, and time

CERTIFICATES & CREDENTIALS

Certification in Microsoft Word, PowerPoint, Adobe Premiere Pro, Adobe Photoshop, Adobe Illustrator, Adobe InDesign