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Ooredoo, Qatar launches first live IPX+ enabled network in the Middle East with Tata Communications

Tata Communications' IPX+ connectivity platform enables mobile network operators to capitalise on mobile broadband innovations as mobile data traffic continues to grow

New York (NYSE) & Mumbai (NSE & BSE) – May 9th 2013 – <u>Tata Communications</u>, a leading provider of A New World of Communications, today announces that <u>Ooredoo</u>, Qatar, formerly known as Qtel, has launched the first IPX+ enabled network in the Middle East using Tata Communications' <u>IPX+ platform</u>. The implementation enables Ooredoo to capitalise on the latest technology innovations in mobile broadband service delivery and management.

Ooredoo, Qatar has initially launched voice over IPX+ as the first application, gaining access to Tata Communications' broad community of IPX+ connected mobile destinations, and plans to consolidate its entire network to an IP-based backbone. Thanks to the scalability of Tata Communications' IPX+ platform, Ooredoo is able to rapidly support a full suite of services such as signalling, data roaming (GRX and IPX) and LTE Roaming.

Allan Chan, President of Global Carrier Services, Tata Communications, says, "We are seeing a huge demand for our IPX+ connectivity platform from mobile network operators looking to capitalise on the mobile data explosion, with more than 140 forward-looking operators in 40 countries adopting our service. Our work with Ooredoo demonstrates our commitment to bringing service providers state-of-the-art connectivity solutions around the world."

Global mobile data traffic is set to increase 13-fold between 2012 and 2017, reaching 11.2 exabytes per month by 2017¹. In line with this, mobile network operators are under pressure to address the delivery of data services beyond their networks. Tata Communications' IPX+ connectivity platform offers Ooredoo global reach, improved quality of service (QoS) and enables transition to all IP-based services, including 4G, more cost-effectively.

Ooredoo's on-going collaboration with Tata Communications is delivering significant benefits for the people of Qatar. The IPX+ platform ensures that Ooredoo can manage the ever-growing demand for wholesale voice, roaming and data services in Qatar, by introducing a cost-effective platform that adds greater capability and resilience to network infrastructure.

Yousuf Abdulla Al-Kubaisi, Chief Wholesale and International Officer, Ooredoo, says, "We've had first-hand experience of Tata Communications' commitment to take connectivity in the Middle East to the next level, having launched the TGN-Gulf subsea cable landing station together in 2012. The launch resulted in the completion of the first fibre optic subsea cable ring around the world. We're confident that Tata Communications is best-placed to



¹ <u>Cisco Visual Networking Index: Global Mobile Data Traffic Forecast Update, 2012–2017</u>, February 6th 2013

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help us migrate to IPX which will enable us to roll out more innovative and tailored services to our customers across the Middle East, North Africa and Southeast Asia."

Since 2010, Ooredoo has been the fastest-growing wholesale operator in the region by revenue. In 2012, the company built landing stations to connect to two important underwater fibre optic cable systems, transforming Qatar into a global hub for international wholesale services, and it continues to expand the range of network facilities available to help Qatar become the best connected country in the region.

Tata Communications' IPX+ connectivity platform offers integrated access to multiple data transport options over a converged IP network, supporting multiple services across networks. It brings scalability, flexibility, QoS, and security as required by services or applications. It supports a combination of services, including VoIPX, LTE roaming over IPX, messaging, and more. Its benefits include driving network efficiency, reducing costs for managing specialised, bilateral, isolated interconnects, enhancing customer experience and enabling a faster time to market for new services. IPX Connect is a key component of the LTE Roaming service, and supports data roaming from GRX to IPX.

Underpinning Tata Communications' IPX+ connectivity platform is the company's global MPLS network supported by its <u>wholly-owned fibre optic subsea cable ring around the world</u> which brings the reach and reliability needed to interconnect mobile service communities globally. The company is a Tier I top 5 IP carrier with reach to 74 IPX On-Net PoPs across 40 countries.

Tata Communications will be at International Telecoms Week (ITW) in Chicago, May 13th–15th 2013.

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About Ooredoo, Qatar

Ooredoo, Qatar, formerly known as Qtel, is Qatar's leading communications company, delivering mobile, fixed, broadband internet and corporate managed services tailored to the needs of consumers and businesses. As a community-focused company, Ooredoo is guided by its vision of enriching people's lives and its belief that it can stimulate human growth by leveraging communications to help people achieve their full potential.

About Tata Communications

Tata Communications Limited along with its subsidiaries (Tata Communications) is a leading global provider of a new world of communications. With a leadership position in emerging markets, Tata Communications leverages its advanced solutions capabilities and domain expertise across its global and pan-India network to deliver managed solutions to multi-national enterprises, service providers and Indian consumers.

The Tata Communications global network includes one of the most advanced and largest submarine cable networks, a Tier-1 IP network, with connectivity to more than 200 countries and territories across 400 PoPs, and nearly 1 million square feet of data center and collocation space worldwide.

Tata Communications' depth and breadth of reach in emerging markets includes leadership in Indian enterprise data services, leadership in global international voice, and strategic investments in South Africa (Neotel). Sri Lanka (Tata Communications Lanka Limited) and Nepal (United Telecom Limited).

Tata Communications Limited is listed on the Bombay Stock Exchange and the National Stock Exchange of India and its ADRs are listed on the New York Stock Exchange (NYSE: TCL).

http://www.tatacommunications.com

Forward-looking and cautionary statements

Certain words and statements in this release concerning Tata Communications and its prospects, and other statements, including those relating to

Tata Communications' expected financial position, business strategy, the future development of Tata Communications' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Tata Communications, or industry results, to differ materially from those expressed or implied by such forward-looking statements. The important factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements. The important factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements include, among others, failure to increase the volume of traffic on Tata Communications' network; failure to develop new products and services that meet customer demands and generate acceptable margins; failure to successfully complete commercial testing of new technology and information systems to support new products and services, including voice transmission services;



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failure to stabilize or reduce the rate of price compression on certain of the company's communications services; failure to integrate strategic acquisitions and changes in government policies or regulations of India and, in particular, changes relating to the administration of Tata Communications' industry; and, in general, the economic, business and credit conditions in India. Additional factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements, many of which are not in Tata Communications' control, include, but are not limited to, those risk factors discussed in Tata Communications' various filings with the United States Securities and Exchange Commission. These filings are available at www.sec.gov.

Tata Communications is under no obligation to, and expressly disclaims any obligation to, update or alter its forward-looking statements.