

#1 draft

Your ad needs this to perform at top notch.

Lost of small and local businesses look over this. I once did, maybe you do too?

Have you ever run or is thinking about starting running an ad or campaign? This article will tell you exactly how you can get very good results in your business using ads. This is no bullshit, so I'd recommend to keep reading.

This all started about 9 years ago, the business I worked hard for went bankrupt. I tried to find a way to make more money, but I didn't know how.

I searched and searched but couldn't find a way, but one day my friend told me about a hack, a tool he used which doubled his income. Young me, wanted to know what it was, so I asked..

And the answer I received changed my business for the better once I implemented it. And I guarantee it will for you to. First you need to know HOW. The 'how' will be revealed here only. So I advise you to find out.

Everybody should have this.

Even when speaking, you should implement this trick I'm about to tell you, even though it's more popular for something else...

Yesterday I looked up facebook, and guess what i saw?...

Endless of businesses using money on ads, but got 0 results and 0 conversion because they didn't have what you're about to know. This will decide if your ad gets results or not.

Now, if you want your ad to succeed, you need:

A clear offer, make them do something! a 'what do i do now' type of customer, is a leaving one. It could for example be an action step, a click here , a watch this, book a call, and more. These are the basic types of what we've named: ' Call to action'

So many ads do not tell the customer what to do, they expect them to find it out themselves. But to their surprise, they all LEAVE.

As we both knew, there are better types of offers than what I listed above, It's the most common. You can be creative.. and come up with one yourself, let's say I'm running a dentist ad, and it's about: why having pain in your teeth can be dangerous and needs a checkup. And as a offer: Have you felt this problem before? If yes, contact us now, to save your teeth. It's Easy, strait to the point and tell them what to do ->Offer. (I found this up from the top of my head so you've properly seen better) Anyway, Every business should have this, Even if it's small or big, doesn't matter.

If you implement this in your ads for your business, you're going to be a money making machine.

If you need help writing ads for your business to book a full calendar with clients, then get in touch with us today. And we'll take a look at your ads for free.

Draft #2

How to Get the Easiest Yes in Your Life.

We've all got a YES before,

But it wasn't easy, it took some work.

What if i told you that you can It's possible to get as many YESEs as you want, But to unlock that...

You need to understand a skill that will save you time, money and energy. It did so for me. After you've read this I guarantee it will make your life easier too.