

PART 4

Worksheets and Resources

See Part 1 for:	See Part 2 for:	See Part 3 for:
<u>Introduction / Background (how to use this toolkit)</u>	<u>Building a Campaign</u>	<u>Battle of Narratives</u>

Last updated March 30, 2022

1. Background information

- a. What we are up against - a deeper dive
- b. Opposition infrastructure from African American Policy Forum

2. Building an Organizing Committee

- a. HANDOUT: Having One-on-One's
- b. HANDOUT: Equitable Meeting Facilitation
- c. WORKSHEET: Organizing Committee List Building

3. Creating Your Campaign Vision and Timeline

- a. WORKSHEET: Creating Your Campaign Vision and Timeline
- b. HANDOUT: Ideas how to advance the campaign at school board meetings
- c. HANDOUT: Get Creative! Ideas for campaign activities and events

4. Building Broad Support

- a. H.E.A.L. Together Community Mapping Tool
- b. WORKSHEET: Building Broad Support and Community Mapping Exercise
- c. Sample Petition Language
- d. Guide to Trauma Informed De-escalation During Actions and Protests
- e. Prepare and Breathe: Bystander Intervention & De-Escalation Training

5. Changing the Narrative

- a. WORKSHEET: Developing Your Personal Story
- b. WORKSHEET: Narrative Mapping
- c. Tips on Writing an Op-Ed
- d. Tips on Talking to the Media

6. Policy Change and Elections

- a. RESOURCE DRIVE: Anti-Racist, Culturally Responsive Education Policies
- b. HANDOUT: What is Culturally Responsive-Sustaining Education?
- c. GUIDE: Transforming Our Public Schools
- d. MODELS: Culturally Responsive State Legislation
- e. MODELS: Culturally Responsive School Board Resolutions
- f. GUIDE: Running For School Board by Network For Public Education Action

7. Tested Message Guides

- a. RESOURCE: *Freedom to Learn - Demanding Accurate, Honest and Fully Funded Public Education* from We Make the Future, ASO Communications, and Lake Research Partners
- b. RESOURCE: *Messaging Guidance - Honesty in Education* from We Make the Future and ASO Communications

8. Sample Op-Eds

- a. Critical Race Theory: It's Time to Say 'No More' to Divide and Conquer Politics
- b. Applaud Juneteenth Progress But Not Pushback on Critical Race Theory
- c. Attacks on Race Education Are Attacks on Spiritual and Democratic Growth
- d. There's Nothing to Fear in Talking About Racism

Thank you for joining the movement to help us all H.E.A.L. Together!

Visit healtogether.org for updates and more resources, and make sure you [sign the pledge to receive emails](#) about our progress and upcoming actions.

Please share your stories and successes with us at healtogether@raceforward.org and on social media with **#HEALTogether**

If you are in need of support, please contact
healtogether@raceforward.org



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