DEPARTMENT OF MANAGEMENT STUDIES

"Industrial Tour to Bengaluru"

Date: 20-07-2017

No. of Candidates Participated: 93

The MBA students were on an Industrial Tour to Bengaluru to visit various industrial units and to interact with the practicing managers of the organisations. The prime objective of the taking the students to the tour was to make them get exposed to the real time business situations and to make them ready to overcome the challenges of the dynamic business environment. Apart from visiting various industrial units, the students visited a repute organisation which has rich history and legacy i.e., M/s Karnataka Soaps and Detergents Ltd. – an enterprise owned by the Government of Karnataka and the manufacturers of the most popular toilet soap – "Mysore Sandal". The students interacted with the engineers and managers of the organisation. Mr. J Naveen Gupta and Mr. U Chandramouli Assistant Professors of the Department accompanied the students.







