- 1. Intentionally enter diffuse mode over ideas
  - a. background processing
    - i. give yourself a challenge, then go for a walk or take a shower
    - ii. review problem before bed
    - iii. work on problem first thing in the morning
  - b. Diffuse mode thinking, internal and external
  - c. Focus on the topic during meditation
  - d. Meditation, sit in silence with the target as an object. Let ideas come, without trying. Less stressful idea listing.

### 2. Idea Lists

- a. Listing approaches to a body of problems (say ML toolbox, or models in how to think)
- b. Write a long list, and prune / pare it down
- c. Generate many ideas, and use the ones that are less frequently used ('creative' ones).
- 3. Transfer / Abstract over similar solutions
  - a. Generalization if you've solved a problem, extend the solution to its farthest reaches
  - b. Metaphor Generation
  - c. Creating idea map- figure out how ideas can go in the same canvas
  - d. Connecting abstract concepts map! How to merge ideas! System that generate ideas from different field and forge you to combine them
  - e. Find a source idea, categorize it, generalize.
    - i. Systematization of everything
    - ii. Emoting creativity
  - f. List solutions to a problem and generalize
  - g. Model vs. Technique see what works in the space, ask why to get a model. Generalize from the model to generate more techniques.
  - h. Think about similar areas that might be applicable and make analogies
- 4. Composition / Recombination
  - a. Permutation / remixing
  - b. Combining, connecting ideas / Idea Sex
- 5. Parameterize a space and search the spaces where objects don't yet exist
  - a. Multinomial Trees (Ed Boyden)
- 6. Randomness
  - a. Randomize. Generate random ideas by specifying some parameters, and make them work / use them as prompts.
  - b. Randomized category pairings
- 7. Graphs of relationship between ideas (Ex., Optimizer / Model / Loss Function)
  - a. Optimizing supervised learning with reinforcement learning (architecture search)
  - Optimizing reinforcement learning with supervised learning (Policy Network / Value Network)
- 8. Prompts

- a. Leading questions
  - i. Resource constraints (time, attention, money, assumptions, etc.)
  - ii. Resource excess (time, attention, money, etc.)
  - iii. Eliminating options
  - iv. Imagine the future (problem is solved, for ex.). What happened? Work backwards.
- b. question prompts
  - i. "so what" questions
  - ii. "what if" questions
  - iii. "how might we" questions
  - iv. "what if the opposite is true"
  - v. "does it even matter"
  - vi. "What if I need to solve it once and for all"
  - vii. "What if I need to solve it for everyone"
  - viii. "What would X do"
  - ix. books, collections of questions
- c. What is the meta level idea?
- d. What questions do I have about this?
- e. Imagine what other people would think of
- 9. Constraints
  - a. playing with constraints
    - i. Widen constraints
    - ii. Narrow constraints
      - 1. Eg What if I needed to solve this once and for all within one hour
  - b. What are the upstream constraints in the system?
  - c. What is the meaning of the obstacles to search?
  - d. What is the meaning of the obstacles to prioritization?
  - e. Define boundaries of solution spaces better
    - i. Find upstream constraints
  - f. Create and remove constraints (time, resource, etc)
  - g. Time Constraint
- 10. Brainstorm [thought dumping]
- 11. Reframe
  - a. List and reject assumptions
  - b. Current Knowledge frames ideas. Break out of frame with:
    - i. Looking at problem from perspective of another person, another category of thinker
  - c. Apply different modes of processing
    - i. What would a supervillian do? (Prompt framing) / Supervillian mode
    - ii. Emotional
      - 1. Anger
      - 2. Gratefulness
      - 3. Adoration

- 4. Frustration
- 5. Excitement
- iii. Types of Thinker
  - 1. Mathematician
  - 2. Technologist
  - 3. Computer Scientist
  - 4. Philosopher
  - 5. Psychologist
  - 6. Economist
- iv. find inspiration in other areas:
  - 1. math
  - 2. mythology
  - 3. writings about principles
  - 4. Physics
  - 5. Etc.
- v. Environmental
  - 1. Work in a cluttered environment
- vi. Game Lenses, list of generic lenses
- vii. Asking what would Hufflepuff / Gryffindor / me would do
- viii. Asking what a friend would do
- ix. Predicting what someone will say and then asking them
- d. Articulate moves that help me break frame
- e. Replacing words with nonsensical stand-ins
- f. Assumption listing
- g. Anti-indoctrination assume that important things you believe about a domain are false. Note what falls and why.
- 12. Multiple levels of analysis
  - a. Multiple levels of abstraction
  - b. Meta-object two space
    - i. Simultaneously optimizing the object and the meta level
  - c. Multiple frames think at lower or higher levels of analysis
- 13. Defend a difficult position, adversarial conversation
- 14. Think ground up, from first principles
- 15. Deconstruction (Mapping out the space)
  - a. Mutually Exclusive, Collectively Exhaustive
  - b. Deconstruction + Optimization
  - c. Actually do science 'to split'
- 16. Design Thinking
- 17. Social Solutions
  - a. Crowdsourcing ideas
  - b. look up what other people have been saying about it
    - i. discuss things with others
    - ii. check social media

- iii. find differing discussions online
- iv. Mapping ideas generation for other people!
- c. Work with other dissimilar people

#### 18. Automation

- a. Inspirational bot
- b. Continuous conversation with a bot
- c. Related question generating bot
- d. Tracking brain activity for ideas and figure out what sensor make ideas
- e. Generate RL model to increase reward for ideas!
- f. Geometry of ideas! Figure out the patterns of ideas!
- g. Idea bot that tells how much your idea novel
- h. A response bot that listen to your ideas tell you what to need to make them happen, how many other people have been thinking about it before!
- i. A mental bookshelf for your idea that links your ideas!
- j. A.I. that generate problems and you should come up with new solutions
- k. Stimulating environment that help you generate ideas through VR
- I. Language of ideas! Create the math for idea-generation formulate the idea generation

# m. Search Engines

- i. Build automated tools that do lookups over large data (books, websites) for a given query
- ii. Optimized for different parameters
- iii. Different categories of search
  - 1. Searching email

### 19. Thought Habits / Mental

- a. Weekly and daily loading programs
- b. Brainstorm often
- c. Create and refine a distinct open mode
- d. Create imminent desire for coming up with relevant ideas
- e. System 1 + Generalization
  - i. Take an intuitive response and understand its mechanism. Turn the mechanism into a generator.

### 20. Invert

a. Imagine ways of not doing it, or preventing the goal from being reached: adversarial

### 21. Meta

- a. Why come up with ideas? Figure out the patterns of idea generation create the meta-level system for idea creation
- b. Separate generation and pruning (open vs closed)
- c. Read books about how other people do effective creativity to gem mine their methods
- d. Checklists of things to try

e. Implicit prioritization (push techniques actually used to the top, those that you de-facto prioritize), improve query list over time

f.

# 22. Write about it!

# 23. Activities

- a. Drawing
- b. Dance
- c. Giving a speech to the air
- d. Improving a son
- e. Page through pinterest boards to get new inspiration
- f. Thinkpak
- g. Improv Games