

Matt Blumberg - Bio Options Doc

Headshot [here](#)
Bolster logo [here](#)

Links

- matt@bolster.com
- www.linkedin.com/in/blumbergmatt
- www.startupceo.com (blog)
- www.twitter.com/mattblumberg
- www.bolster.com

Short-Board focused

Matt Blumberg is the founder and CEO of [Bolster](#), a marketplace for on-demand executive and board talent. Matt has served on numerous boards and chaired many of them, including public company, private company, nonprofit, local community, educational, and trade association boards. Through Bolster, Matt has helped place dozens of directors with private and public companies, as well as advised many CEOs on building and running their boards. He is currently the board chair of Bolster as well as [Path Forward](#), a nonprofit he co-founded in 2016, whose mission is to empower women to restart their careers after time spent focused on caregiving.

Matt is also the author of 3 books: *Startup CEO: A field guide to scaling up your business* (based on his popular blog on entrepreneurship, [StartupCEO.com](#)), *Startup CXO: A field guide to scaling up your company's critical functions and teams*, and *Startup Boards: A Field Guide to Building and Leading an Effective Board of Directors*, all published by Wiley & Sons.

Short-CEO focused

Matt Blumberg is the founder and CEO of [Bolster](#), a marketplace for on-demand executive and board talent. Matt was previously Chairman & CEO of Return Path, the market leader in email optimization, from 1999, until its sale to Validity. Under Matt's leadership, Return Path won numerous employer of choice awards including #2 on *Fortune Magazine's* "Best Companies to Work for" list. Prior to founding Return Path, Matt founded the Internet division of MovieFone (777-FILM) and had previously worked in venture capital and management consulting.

In addition to his corporate entrepreneurial work, Matt is co-founder and Chairman of [Path Forward](#), a nonprofit that was spun out of Return Path in 2016, whose mission is to empower women to restart their careers after time spent focused on caregiving. Matt is also the author of 3 books: *Startup CEO: A field guide to scaling up your business* (based on his popular blog on entrepreneurship, [StartupCEO.com](#)), *Startup CXO: A field guide to scaling up your company's critical functions and teams*, and the forthcoming *Startup Boards: A Field Guide to Building and Leading an Effective Board of Directors*, all published by Wiley & Sons.

Long Form/General

Matt Blumberg is the founder and CEO of [Bolster](#), a marketplace for on-demand executive and board talent launched in 2020. Matt was Chairman & CEO of Return Path, Inc., the company he founded in

1999, until its sale to Validity in 2019. Return Path was the market leader in email optimization, helping thousands of businesses use the email channel more effectively to promote and protect their brands and winning numerous employer of choice awards including #2 on *Fortune Magazine's* "Best Companies to Work for" list. Prior to founding Return Path, Matt was founder and General Manager of the Internet division of MovieFone, Inc. (777-FILM) until the company's acquisition by AOL, and had previously worked in venture capital and management consulting.

In addition to his corporate entrepreneurial work, Matt is co-founder and Chairman of [Path Forward](#), a nonprofit that was spun out of Return Path in 2016, whose mission is to empower women to restart their careers after time spent focused on caregiving, working with more than 75 companies including Apple, Amazon, Wal-Mart, Intuit, Campbell's Soup, PayPal, Verizon, and Oracle. He is also the author of 3 books: *Startup CEO: A field guide to scaling up your business* (based on his popular blog on entrepreneurship, [StartupCEO.com](#)), *Startup CXO: A field guide to scaling up your company's critical functions and teams*, and the forthcoming *Startup Boards: A Field Guide to Building and Leading an Effective Board of Directors*, all published by Wiley & Sons.

Matt also leads a Career Development Book Club on Fable, called "Leading Startups," which is designed for ambitious, startup professionals who want to dive deep into the art of authentic leadership. Members of Matt's club get to share notes about all three books, follow along with his personal annotations and commentary, and engage with custom discussion prompts. Learn more at fable.co/startupceo.

Matt has been recognized as one of New York's 100 most influential technology leaders by Business Insider, by Crain's as one of New York's Top Entrepreneurs, and by Ernst & Young as an Entrepreneur of the Year finalist. He has served as a Board Member of numerous corporate, nonprofit, and community organizations, as well as Chairman of the Board of the Direct Marketing Association, and he completed a brief assignment as founder and leader of the State of Colorado's COVID-19 Innovation Response Team in 2020. Matt attended Princeton University where he graduated *Summa Cum Laude* with an A.B. in Urban Planning in 1992. He lives with his wife Mariquita and his three children, Casey, Wilson, and Elyse in Scarsdale, NY.