**First (Nickname) Last**

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June 4th, 2025 [replace with current date]

Boston Consulting Group

[role] in [location] office

Dear Hiring Manager,

I am writing to express my interest in the [xyz] role in BCG’s [location e.g. NYC] office. I am a current [year] at [university] majoring in [your major]. My passion for [passion 1], [passion 2], and [passion 3] make me an excellent fit for this role.

While at [your university or previous organization], I’ve had the pleasure of speaking with several BCG employees through company-sponsored events. [Here is where you should insert some details about the conversations you’ve had with BCG employees during networking/coffee chats. Use this as an opportunity to express *what specifically interests you* and show that you’ve done your homework on the firm]. These core elements of BCG’s culture and working environment align strongly with my own principles and make me certain I would be a great fit.

My experience at [university club or previous work] make me realize my interest in consulting. [Include some background now about the organization/job that first sparked your interest in consulting as a career; use this as a chance to display some of your previous accomplishments, and how that work connects to your future aspiration of being a consultant at BCG]. This interest in consulting was affirmed later when I interned at [xyz company] and accomplished [xyz].

Outside this [club/organization], I have gained industry experience through summer internships. This summer, I am doing [abc at xyz company]. During this internship, [list 1-2 accomplishments here. Ideally pick things that are on your resume but require more than a few bullets to fully explain the true impact. Cover letters are a great place to expand upon accomplishments that are more complicated but hold significance to your character and articulate your strengths as an aspiring consultant].

I appreciate your consideration and look forward to speaking more about my experiences and the ways in which I can offer value as a consultant at BCG.

Sincerely,

[your name]