

# Cereal Box Research Report

As U.S. Olympians prepare for some of the biggest moments in their careers, you will honor them by selecting one athlete to report about. You will need an empty cereal box as your display board. In the end you will present the information to the class in a commercial style report.

ENTIRE BOX: Cover entire box with paper so there is a clean background. Make sure you can no longer see what type of cereal box it is.

FRONT OF BOX: Name of Athlete, Pick a name for your cereal. Be colorful and make design applicable to your athlete.

RIGHT SIDE: Research information about the athlete's sport. Write about the history and what makes their sport exciting.

LEFT SIDE: The athlete also has a life outside of their Olympic sport/training. Research:

- Early life/childhood (date of birth, place of birth, any moves, etc)
- Family (names of siblings, names of parents, who did they grow up with)
- Educational background (elementary school, high school, college, other training)
- What are their hobbies or other interests (outside of their Olympic sport)

BACK OF BOX:

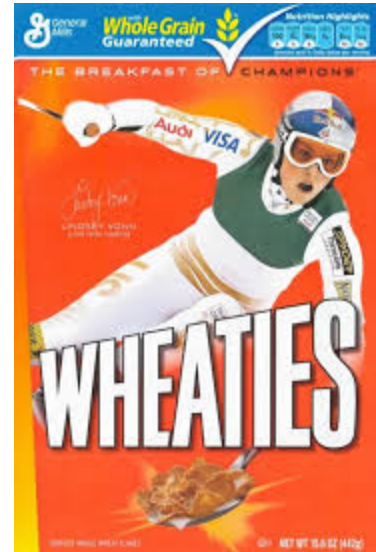
Summary of Athlete: Write about the athlete's life; each athlete will have different amount of information on them, read about the athlete then compile the information into a summary.

- Background of how they got involved in their sport,
- Role models (who inspired and believed in you)
- Challenges (what obstacles did you face in your life)
- Accomplishments/Achievements (give a few examples of honors and awards, if they have participated in the Olympics before, write about that experience)

Works Cited: You need to use a variety of websites or books for your research. At least 4 websites need to be used. Remember that the work you are researching is not your own work. Copying word for word is illegal; put the information into your own sentences. Any website or book that you get information from you need to copy the website and look for this information: Author (if available). *Name of Site*. Sponsor or publisher of site, date of resource creation (if available). Type of publication. Date of access.

For example I will cite the list of athletes page.

United States Olympic Committee. Team USA. United States Olympic Committee, 2014. Web. 6 Jan. 2014.



TOP OF BOX: Interesting facts about the athlete.

List other interesting facts about the athlete you researched that interests you.

If you have a video worth showing about the athlete, create a QR Code that links to that page.

Use qrstuff.com to create a link. I can help you with this in class if you are interested.

PRIZE: Cereal boxes sometimes offer a prize inside. Pick an object that relates to the athlete and explain why it is significant to this athlete.

COMMERCIAL: Students will share their project by doing a 1-2 minute commercial for their cereal. These oral presentations will be made on February 5th. Students should practice their commercials at home to make sure of the timing. The goal is to make other students really want to watch this athlete in the upcoming Olympics.

Use the following guidelines for the commercial:

- Share exciting elements from the athlete's life.
- Be energetic! Try to convince the audience to watch for this athlete whether you or not.
- "Sell" your product to us; make us interested in knowing more and watching for this athlete competing in the 2014 Winter Olympics in Sochi, Russia.

Advanced Grade expectations:

- Voice was clear and loud enough for everyone to hear.
- Speech was given at the correct speed.
- Eye contact was made throughout the presentation.
- Practice of presentation was clearly evident.