



**Kementerian Pendidikan, Kebudayaan, Riset, dan Teknologi**

UNIVERSITAS NEGERI YOGYAKARTA

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## **Curriculum Vitae Dosen Prodi S1 Manajemen**

<b>Surname:</b>	Wardana
<b>First Name:</b>	Wardana
<b>Date of Birth:</b>	December 27 <sup>th</sup> , 1967
<b>Academic Qualification:</b>	Master
<b>Venia Legendi (qualification to teach):</b>	Scientific Qualification: 1. Marketing 2. Management Information System 3. Consumer Behavior
<b>Further Qualifications:</b>	

<b>At the Higher Education Institution since:</b>	March 1, 1999
<b>Level of Employment:</b>	Associate Profesor
<b>Teaching Focus:</b>	1. Marketing 2. Management Information System 3. Consumer Behavior
<b>Interdisciplinary Aspects:</b>	Academic Reading and Writing
<b>Activities in the Areas:</b>	
- Further Education	Master in Education
- Research	Evaluation in Education
- Consultancy	Marketing Strategy & Evaluation in Education
<b>How are personal research activities reflected in teaching activities?</b>	I read a lot of journals, textbooks and other materials as a source of reading and reference for teaching courses in the Study Program of Marketing. My teaching focus is on reading sources related to my research area. Therefore, the teaching that I do has a lot to do with relevant and material journals that I teach in class.

<b>Work experience:</b>	
- General	Lecturer, Supervisor, Researcher, Head of Marketing Department.

- <b>Activities as an Expert:</b>	Training and Education
<b>Publications:</b>	
<b>Memberships:</b>	Ikatan Sarjana Ekonomi Indonesia (ISEI) Forum Manajemen Indonesia (FMI) Indonesia Marketing Association (IMA)
<b>International experience in:</b>	
- <b>Corporate Management</b>	
- <b>Academic Activities</b>	
- <b>Personal Background/ Experience</b>	Graduated Program from Research and Evaluation Department of Yogyakarta State University
<b>Other:</b>	-