

## AI With Work Report - Purchase Request Template

Hey [Manager's Name],

I came across this report called "[Conversational AI For Work](#)" that offers an in-depth analysis for founders and builders on the integration of large language models (LLMs) and business data.

It's right up our alley, considering how we're thinking about the same space.

[83% of companies now prioritizing AI](#) and only a [quarter fully enabled by AI processes](#), it's clear we need to know as much market research as we can.

### Why This Report?

- **Tailor-Made for Us:** It's crafted for experienced product managers, builders, and founders, making it a perfect match for our team's expertise and our goals.
- **Full of Strategic Insights:** Based on **29 interviews with founders**, the report covers the current market, technical challenges and user expectations, it's got everything covered.
- **Practical Takeaways:** There's a section on best practices for rolling out AI tools and some real-world case studies.

The insights provided in this report are worth **at least \$38k of value** given the time it would save for our product development teams. I guarantee there is at least one insight that will save us a week's worth of time.

The report costs \$2,495 for a single viewer's license (more for our whole company). Honestly, it seems like a steal.

After I'm done reading the report, I will put together a presentation or summary about what I learned and how it makes sense for our company for you to read. Happy to share with the organization too.

Do I have approval to purchase and expense this?

Best,  
[Your Name]