## **Article 5: Advertising Bylaws**

## §1 Provisions

- a. During elections, there will be no limit to advertising offline and through posts on Reddit subreddits under 50,000 subscribers.
  - i. All ads must be approved by the Head Moderator, unless the Head Moderator chooses to waive this right at their own risk.
- b. During the time between elections, there will be no limit to advertising offline, and through posts on Reddit subreddits under 125,000 subscribers.
  - i. All ads must be approved by the Head Moderator. The Head Moderator does not have the right to waive this risk.
- c. At no time may any person advertise through non-Reddit advertisements not approved by the Head Moderator or through private messages on reddit (not including messaging members of your own party).
  - i. Members of your own party being defined as approved submitters on your party's official subreddit and **shall** apply to subsequent clauses of this section.
- d. The Head Moderator, with the consent of the Quadrumvirate, may further restrict or even abolish advertising during certain periods or altogether, and the Head Moderator may apply these rules to byelections at his or her discretion.
  - i. These advertising rules shall be included in the ModelUSGov Bylaws

## §2 Further Geographic Restrictions

- a. No advertisement may mention or allude to geographic locations within the United States of America (e.g. Natural Parks, towns, cities, etc...).
  - i. This restriction does not apply if you are referring to a regional platform and is only being used in the context of addressing the subreddit (e.g. Hello /r/NYC,)

## §3 Punishments

a. Any party illegally publishing any advertisements may be punished for the next election cycle.

- i. Parties shall not be punished for individual behaviors unless illegal ads were clearly directed by the party.
- b. Any individual illegally publishing any advertisements may be punished up to and including a permanent simulation ban.

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