

My promotional pieces consist of three GIFs, each introducing a character based on mythical creatures. These GIFs would be posted on Instagram. My strategy would be to contact the art director via email and share links to my portfolio website as well as my Instagram account (more specifically the link leading to the post of my promotional pieces.)

Hello Mr./Mrs./Ms. Smith

My name is Savannah Hendrickson. I am an illustrator, character designer, concept artist, and animator. I am interested in working for your company because I am passionate about the fields within the company. I am very devoted to the artworks that I create and I am a hard worker. I am also a team player and I work very well with others. Here are the links to my portfolio website and Instagram account.

Web Portfolio: <https://savvyjo.myportfolio.com/>

Instagram: <https://www.instagram.com/p/B-M7-4Fg-Ta/?igshid=14x7l6pamk4lb>

Thank you for your consideration.

Sincerely,

Savannah Hendrickson

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