Ledford Downs Road Maintenance Association Board of Directors Minutes 12/6/21

Attendees: Julie Byrd, Linda Edgerton, Cindy Rushing, Stephanie Williams, Chris Zecca

Absent:

Opening Prayer - Cindy

Financial Update - Julie

- \$6,000 in bank toward goal of \$70,000.
- Another \$5000 lump sum pledges yet to be collected

Fundraiser - Stephanie & Julie

• Burmese noodles brought in \$125.00 in profit. After discussion it was agreed that we did not see enough profit based on the effort to put together to want to do this on a regular basis.

Entrance Sign - Julie

 Julie needs to do some further investigation about placement of the sign and hopes to get that information this week before we can make any progress with this issue. Once Julie has confirmed the right of way the family who offered to purchase the sign will be notified.

Engagement Discussion Update – Stephanie & Julie

- Since this is a critical issue this will remain a standing item on the agenda so all progress on engagement can be reported.
- In an effort to get assistance with membership, Julie suggested giving an award to
 neighbors who bring on new members. Ideas were floated as to what that could be,
 such as a gift basket or a meal to a local restaurant. Chris suggested a neighborhood
 outdoor winter gathering as a way to engage neighbors in a social setting. After some
 discussion it was decided that this time of year there are other priorities for families and
 we would table these ideas until January.
- Aldo and Maria have a warehouse full of Home Goods they are willing to sell and give profits to LDRMA. We need more information about the location and how to best set up a sale. This will be tabled until first quarter of 2022.

Speed Limit Survey – Stephanie

Out of 33 responses we discussed responses that needed clarification and feedback. The following are the majority winners of each question:

- 94% voted yes to use LDRMA funds to purchase speed signs
- 57% voted for 20 MPH throughout the neighborhood
- 57% will allow signs to be posted in their yards
- 42% are willing to help put up speed signs
- Option #2 speed sign got 14 votes as a majority
- Six signs will be purchased and Mr. Konze, a member, will be asked to quote us a price on the posts, as his company can get them at a discount.
- We will look into replacing the STOP sign at the top of White Oak hoping the state installed it and will replace.
- Installation of signs must be approved by utilities of the county

Welcome Idea - Linda

 Although it would be nice to welcome all new neighbors it is unrealistic to expect this board to take that on. All agreed and Stephanie suggested that according to our bylaws committees can be formed to assist the board. Perhaps there could be a committee formed for this purpose.

Action Items:

- Linda to look into replacing STOP sign
- Stephanie to contact Nathan Konze about sign posts and cost
- Stephanie to order 6 speed signs. Three for White Oak and three for Beech Ridge.
- Julie to determine where new Ledford Downs sign can be placed and contact the D'Puerto's.
- Julie & Stephanie to revamp talking points for membership conversations.

Next Meeting: Monday, January 3 at 7:00 p.m.

Respectfully submitted, Linda Edgerton, Secretary