

Drupal Evaluator Survey - Help Us Spread the Word

The Promote Drupal initiative is looking for input from decision makers who play a role in selecting the content management system (CMS) or digital experience platform of choice for their organization. We want to better understand the pain points and the key decision criteria evaluators use in selecting a content management system.

We've put together a survey that you can share with your network. We encourage you to invite Drupal end-users as well as any contacts who have selected a different technology for their website. We'll share the results with the community in the form of an anonymized report, and use the feedback to improve marketing materials for Drupal.

Here's a quick message you can use to promote the survey to your contacts:

[Fill out this quick survey](#) from the Promote Drupal Initiative to tell us how you select which technology platform for your website.

The survey only takes 5 minutes, and you might learn a thing or two about your own decision-making process. Whether or not you've decided to build your website with Drupal, your input would be incredibly valuable.

Why Are We Doing This?

The survey feedback will greatly facilitate the work of the [Promote Drupal initiative](#). It will help us create more relevant resources and onboarding materials for those evaluating Drupal.

Every voice matters! We want to get the perspective of evaluators who are looking at Drupal from technical and marketing perspectives and are able to provide honest and actionable insights. We would love to hear from as broad an audience as possible so that we can make the evaluation process more accessible to decision makers with expertise in different areas.

What is Promote Drupal?

The Promote Drupal initiative creates branding and marketing materials to spread the word about Drupal, drawing on the expertise of agencies and Drupal users around the world. If you would like to contribute to the Promote Drupal initiative in any way, you can check out some of our past projects (e.g. [the pitch deck with over 70 Drupal case studies](#)).

You can publish a case study, help with translating materials, or help us design resources. The best way to start, is to join the #promotedrupal channel on slack.drupal.org and get the conversation going there.

https://docs.google.com/document/d/16zFVKKYUEQ0Alkuo_lmQyJ5-_ft6L93BfW67hMZtuYA/edit#