

Hello Nails on the Moon team,

While I was researching Beauty & Nails businesses with potential for success in Santa Monica, I was intrigued by customers' comments praising you and your team of talented nail technicians.

Successful businesses in the nail market do not have some special "millionaire formula".

Surprisingly, they only use known methods with the right strategy.

The "supposedly" success secrets of big fish;

Wondering how they have huge communities on Instagram that are continuously growing?

Here's how:

- *They offer exclusive discounts before, after, and on important days of the year (e.g. women's day).*
- *They persistently shared professionally created posts (photos taken from a good angle, a well-designed discount post and professional words, etc.). They responded to their comments and questions.*
- *Constantly sharing content and staying engaged with the community is key. If you don't have the time, a manager is important.*

There is a strong commitment to the brand from their community.

The content of the website is the fine line between success and failure.

They have a landing page on their website with an offer readers cannot refuse. From discounts, innovations, prices and even blog posts about seasonal trends, this brand creates wonders when combined with the service and quality it offers.

They use their communities for different methods of profit.

They earn commission from every sale and click by sharing the posts and contents of beauty and nail brands' products on Instagram. This is a milestone that enables the business to make great progress financially.

Having a great community is important everywhere

I see the potential for success in you, your connection with your customers proves this to me.

It is possible to eliminate all your rivals in San Francisco.

I will create a landing page for your website. I will tell our members about seasonal trends, discounts, updates or the products we advertise.

I will help you earn profit from product commissions by partnering with affiliate marketing.

You must know that having a large Instagram community will increase your customer base proportionately.

I do not charge you any fee. To build a relationship of trust and talk about anything I haven't mentioned yet, designing and strategy for advertising on social media, send me a message or call me to talk live.

My Twitter,
@CpywriteM_Mirza

My LinkedIn,
www.linkedin.com/in/mahmut-mirza-aslan-264a24203