

# The Visioner Community Meetup Program

## What is a Visioneer Community meetup?

Gong Community meetups are regularly occurring gatherings led by **Visioneers who want to connect with other members of the community** to share best practices, ask questions, and build ongoing relationships with fellow Community members. [Get the entire playbook here.](#)

## What are the goals of the Gong Community meetup program?

1. **Connect** with cool people and have fun :)
2. **Learn** — everyone at a meetup should walk away with an action or a takeaway that you can implement right away.
3. **Share** your experiences, best practices, and advice with meetup attendees and the Visioneer Community at large.

## When (and how often) should I host a meetup?

**Consistency is key!** We recommend hosting meetups at a recurring time and date. For example, meeting on the first Tuesday of every month at 12:00 PM CT helps your meetup attendees know what to expect and plan ahead.

## Where can I host a meetup?

At this time, Visioneer Community meetups are being held virtually, but we are open to exploring ways to help you organize in-person meetups with fellow Visioneers!

## How do I measure the success of my meetup?

Here are a few things you should aim for when measuring the success of your meetup:

1. Group growth. Ideally, you'll want to see:
  - a. At least 30% attendance rate at each meetup
  - b. At least 30% repeat attendance after each meetup
  - c. At least 30% response rate to your post-event survey
2. Consistency
  - a. We recommend hosting **at least** two meetups within six months of becoming a leader
3. Commitment
  - a. Create content for the Community by sharing a post-event recap post ([like this one](#)) in the Community with highlights and takeaways (consider including the recording of your meetup!)
  - b. Stay active in the Community — Interact with fellow Community members by liking or commenting on their posts, share your best practices, and continue to connect.

## Why are meetups important?

Meetups help Visioneers like you build your community! As your meetup program grows, so will your knowledge, network, and personal brand.

## How do I lead a meetup?

You can find everything you need to plan, launch, measure, and repeat your meetup in [the Gong Community Meetup Playbook for Raving Fans!](#)