

Privacy Policy for HoopsLive

Last updated: December 09, 2025

1. Introduction HoopsLive is committed to protecting your privacy. This Privacy Policy explains how our mobile application collects, uses, and shares your information.

2. Information We Collect We do not collect personal information like your name or address directly. However, we use third-party services that may collect information used to identify your device.

3. Third-Party Services (AdMob) We use **Google AdMob** to display advertisements. AdMob may collect and use the following data to provide personalized ads:

- **Device Identifiers:** Such as the Android Advertising ID.
- **Location Data:** Approximate location for ad targeting.
- **Usage Data:** How you interact with the ads and the app.

For more information, please check Google's Privacy Policy:

<https://policies.google.com/privacy>

4. How We Use Information

- To display relevant advertisements.
- To improve app performance and fix crashes.

5. Contact Us If you have any questions, please contact us at: admin@zackcompanyllc.com