



Shanna Apitz is the President and Chief Creative Officer at Hunt Adkins, where she leads with a commitment to radical transparency and no-nonsense leadership. With a career that spans account management, strategy, new business, digital and creative, Shanna brings a diverse and comprehensive perspective to her role. She has a knack for uncovering hidden strengths and sparking ideas that lead to significant achievements and genuine fulfillment for those she collaborates with. A natural problem-solver, Shanna excels at delving into details, identifying patterns and crafting innovative strategies that drive long-term business growth. Her

leadership is rooted in conviction and purpose, focusing on meaningful transformation rather than superficial transactions, all while ensuring that the journey is enjoyable. Lifelong learning, empowering others and cultivating a growth mindset are at the core of Shanna's approach to work-life integration.