

Andrew Stahl, President

Andrew Stahl is the President of Stahl Industries, where he has spearheaded the company's transformation from a professional services model to a leading developer of an **AI Governance platform**. Recognizing the critical need for transparency in the age of complex AI like Generative AI, Andrew led the design and patent application for an **innovative AI Traceability System**. This cutting-edge platform meticulously tracks the AI data lifecycle using embedded digital identifiers and watermarks, empowering organizations to verify data origins, ensure compliance, detect bias, and maintain control for confident, explainable AI adoption.

With a distinguished career spanning over four decades in technology, operations, and strategic leadership, Andrew brings a wealth of experience to Stahl Industries. Prior to his current role, he served as **Chief Executive Officer of Redhawk Digital Solutions, LLC**, where he provided comprehensive strategic, financial, and operational leadership, driving rapid expansion and a successful acquisition.

Andrew's extensive background also includes significant leadership positions at global technology giants. As **SAP Global Practice Lead, Google Cloud Professional Services** at Google, he successfully shifted the organization's focus to outcome-based, packaged solutions, increasing GCP consumption and customer satisfaction. During his tenure at **Automation Anywhere** as **Vice President, Global Services**, he led a remarkable turnaround of the Professional Services business, opening new markets, improving profitability, and driving substantial revenue growth.

Earlier in his career at **SAP**, Andrew held pivotal roles including **SVP Business Innovation, LoB Digital Assets & Internet of Things (IoT)**, where he developed and executed global product and go-to-market strategies for SAP's IoT portfolio, and **Global Head HANA Services**, where he rapidly grew the HANA business from \$33M to over \$490M in less than three years. He also served as **VP - Global Operations, SAP Business Analytics Services**, significantly growing revenue and strengthening strategic partnerships.

Andrew's career began with foundational experience as a **Captain in the U.S. Army**, where he gained extensive leadership in combat arms as an Airborne Ranger, military intelligence, logistics, and fleet management. He also held consulting roles at **ABeam Consulting, SBI and Company**, and **Arthur Andersen, LLP**, focusing on business strategy, supply chain optimization, and technology implementation.

Andrew's leadership is characterized by a strong focus on **organizational transformation, product innovation, and driving profitable growth** in dynamic technology landscapes.

