



Mills Farm Mustangs Swim Team Sponsorship

We are excited to be entering our 15th season with over 150 swimmers registered for our team, ranging from 5-18 years old! By sponsoring the Mustangs, you reinforce your support of our program – keeping kids engaged, active and connected during the summer, while marketing to a highly desirable client base. Your sponsorship covers vital team operations, including equipment needs and updates, AS WELL AS ALL OF THE FUN – the Pancake Breakfast, weekly Donuts & Ribbons, weekly Teen Nights, plus our ever-so-popular 'Mustang Market' and more!

Beyond the Mustangs and the Mills Farm neighborhood, your sponsorship and support of summer swim will also be visible to our entire league – the Southland Swim Association. Teams in our league include Mills Farm, Deer Creek, Lions Gate, Nottingham by the Green, Nottingham Forest South, Wilshire Farms, Loch Lloyd CC and new this year, the City of Louisburg!

To sponsor our team and reach this population, see our sponsorship opportunities below and complete the [2026 Sponsor Registration Form](#) below! *(*If your company lends itself to an in-kind donation, please reach out to one of our sponsorship chairs to discuss.*)*

Orange Level Sponsorship - \$350

- Company logo on Mustangs team banner that hangs at the Mills Farm pool for the entirety of the season
- Ability to distribute marketing materials during home meets
- Ability to share your support of the Mills Farm Swim Team in your marketing materials
- DJ will announce your company's sponsorship of our swim team during all home meets

Black Level Sponsorship - \$750

- Includes all Orange Sponsorship benefits, plus the following...
- Ability to set up a booth/display to distribute marketing materials or giveaway merchandise at home meets (no food)
- Team Photo Plaque which can be displayed in your place of business to advertise your support of the Mills Farm Swim Team
- Larger company logo on Mustang team banner

Platinum Level Sponsorship - \$1500

- Includes all Black Sponsorship benefits, plus the following...
- Reserved seating for TWO at all home meets. (VERY valuable this year as there are new regulations from Johnson County Department of Health & Environment limiting deck seating. Seating will be 1st or 2nd row and will depend on regulations from JCDHE.)
- TWO Mustang team shirts
- TWO FREE meals at each home meet (entree, side and drink).
- X-Large company logo on Mustang team banner

Thank you in advance for your consideration and support – please don't hesitate to reach out to us if you have any questions!

Amanda Kirkman, David Kirkman and Heidi Christmann
Sponsorship Chairs



Sponsorship Contact Information:

Specific contact information below, but our preference is that formal communication be via email and directed to the Team Email:

millsfarmswim@gmail.com

Additional Chair contact info:

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