

7/13/23- YEARLY GOAL-SETTING Meeting

Present: Tina Gourd, Hannah Mowry, Raj Kapur, Balika Haakanson, Michael Einhorn, Amy Piper, Lorrin Nelson, Jen Calahan

Chair: goals for 2023/24- successful and more sustainable year two- clarify procedures and set up a clearer funding model

Hannah: will be available via WhatsApp (gets back mid-August). In August, let's have some work parties. Week of August 21st- 25th, 9-12. community service hours. Balika will make signup genius.

Hannah is sending out a discontinuing contract message to Mr. Meechan (for drumline) and will be thinking about a new model for drumline for next year.

Financial- We will be estimating 55-60 kids for athletic band. We are waiting for information about the wind/ orchestra ensemble before we commit to including numbers in the band fee and in fact Hannah recommends taking it out of the band fee equation for now. Raj will run numbers before deciding on the lab fees. Jen will research orchestra raffle proceeds. Jen mentioned that Ted Brown music may donate raffle baskets and will help fund instruments for kids who can't afford it.

Communications- Do we need to have more of a social media presence? Instagram is to hype up the community so can help promote what we are doing to the community and to retain and promote new memberships. Let's look for a person or two to be the point person for this.

Photographs- We are out of space on the Google Drive. Currently Jen Calahan is keeping photos on smugmug. We may need a place to store the high-res photos. It is \$160 per year. Hannah prefers using smugmug to drive.

Fall Picnic- All good. Should we reserve another spot in case there is a janitor's strike? waiting on that but definitely plan on getting out email reminders with sign up links this summer.

Fall band camp- Moving to Camp Casey. It's a little cheaper. As soon as it is approved, Tina will follow up with ASB to see if the buses can get covered.

Merch- last year we purchased sweatshirts, water bottles and lanyards. We need a logo team for next year. Jen is looking into lighter-weight shirts and a water bottle for this year's band camp. png is better than jpg (vector art, high-resolution ideally). At some point once we have a logo we'd like to set up a store so people can order their own products.

Calendaring:

Football games for marching: Friday 9/15 7:45, Thu 9/28 7pm, Fri 10/6 7pm, Fri 10/20 7:45 Senior Night (Amy will help plan the senior honorees)

UW Husky Cleanup Dates 9/3 9/10, 9/24, 10/15, 10/22, 11/12, 11/26

Next meeting: August 24th- 6pm somewhere- pub?