

Pet Care Alliance Meeting

<https://notredog.com/ethical-pet-care-alliance>



Date: 6/22/2025

Time: 10:00AM

Location:

Windell Portraits

7501 Bridgeport Way W OR
Lakewood, WA 98409

Discord Link

<https://discord.gg/bNqJNVAE?event=1349867679200182406>

1. Welcome and Introductions
 - a. Mission/Goal of group:
 - i. Industry without regulation, trusted network
 - ii. Ethical standards for each branch of the industry
 - iii. Create a path to education and improvement
 - b. New Attendees
2. Summary of last meeting:
 - a. logo
 - b. CPR first aid
 - c. Growth
3. Today's goals:
 - a. Logo - finish before next meeting
 - b. Visibility - social media, linked in
 - i. Marilyn Milano interview - Gabz and Steph willing
 - c. CPR/First Aid - Leslie - offer dates on the discord
 - d. Requirements - start process for trainers
 - i. Kendra will create a document to start making the application
 - ii.  Shared Pet Care Alliance Requirements
 - e. Pathway to launch - plan
 - i. Lacey will check about being our fiscal sponsor
4. Top 3 takeaways
 - a. Finish Logo
 - b. Fiscal Sponsorship
 - c. Trainer Application
5. Future Goals/To Do:
 - a. Longer explanation video with clips from different fields
 - b. Approach other nonprofits and coalitions to discuss and secure sponsorship
 - c. Launch
 - d. Grow the team!

Next meeting: __July 20th__

Snack Volunteer: _____

Member directory, etc.: [📁 Shared EPCA Files](#)

Make sure people know they are welcome to participate as much or as little as they are comfortable. Even just one meeting, or emailing ideas is appreciated!

Virtual Flier: [📄 Ethical Pet Care Alliance one-page.pdf](#)

Flier front to print: [📄 Ethical Pet Care Alliance flyers 2-up FRONT.jpeg](#)

Flier back to print: [📄 Ethical Pet Care Alliance flyers 2-up BACK.jpeg](#)

Veterinarians

Vet Techs

Other vet staff/owners

Dog therapies - massage, PT,

Chiro, etc

Behavior consultants

Trainers

Groomers

Breeders

Dog walkers

Daycare

Boarding

Rescues

Show judges/handlers

Pet Shop owners/managers

Role	Category	Description	Current Expected Time Commitment
Board or Advisory Board	Board	You will serve a predetermined term on the Board of directors, attending monthly meetings and guiding the future of the organization. Your term will not exceed 4 years.	None beyond attending the monthly meeting for now.
Founder		You want to be involved in everything and play a huge part in getting started and sustaining the organization for many years.	Weekly communication at least. Likely have additional meetings between the main one each month.
Shaper	Volunteer	You show up to meetings and voice your educated opinion in our creation and goals.	3-5 hours per month
Committee Lead	Volunteer	You organize and lead progress in a specific goal or category	10+ hours per month
Committee member	Volunteer	You help with specific pieces of a larger specific goal	6+ hours per month
Member- Pet Professional	Member	Pays to be a part of the organization. Undergoes application and evaluation. Ideally inspections etc.	Complete application process, pay a monthly fee, and complete all requirements to stay active. Expected time after approval is minimal.