

“How to Win The Bidding War” Home Buyer Email/Social Post

SUBJECT LINES:

Why NOW is still a great time to buy

The Secret to Winning Bidding Wars

How to Buy Your 1st Home in a Seller's Market

Hi [First Name],

If you're an aspiring homebuyer, NOW is still a great time to get into the market - in spite of this crazy seller's market - and here's why...

First, rates are still at historically-low levels, so if you can afford a \$X monthly payment and you have as little as 3% down and a 620+ credit score, chances are, we can still help you get into a home of your own, so you can start building equity every month, instead of making your landlord rich.

Second, thanks to our “secret sauce” pre-approval strategy, we can tip the scales of fortune in your favor to win in a bidding war, without breaking the bank or having to put up a huge down payment. In this sizzling-hot seller's market, just having a mortgage pre-approval or bidding over asking is NOT enough, you need THE RIGHT STRATEGY when making the offer, and that's why smart homebuyers hire us.

Third, with all the inflation signals being reported in the news lately, the writing is on the wall... rates are on the rise. It's not a matter of IF, just WHEN and how much. And when they start to rise, they may not return back to today's ridiculously-low rates for years.

So, if you're in the market to buy a home, NOW is the time to lock in on a FIXED RATE mortgage, while it's still affordable!

All you need is just:

3% down payment

620+ credit score

An annual family income of \$75k

So, if you meet the above criteria, don't delay. Let us take you by the hand, and walk you through our proven plan to home ownership, before it's too late.

To see what you'd qualify for - [START HERE](#)

Your Realtor For Life,

YOUR SIGNATURE