

Blog Criteria: What makes a good blog?

Criteria	Descriptor
Title	Title reflects the theme/topic of the blog
Search	A search widget at the top of the blog
Pictures	Relate to the theme/topic of the blog, always includes a caption
Categories	Every post should be in a category
About Me	Introduction to the author
Links	Sidebar widget with links to other related blogs, websites or apps
Good Contrast	Background and text have good contrast so the blog is to see/read (for ex: light text, dark background)
Theme	Consistent theme, including different types of ideas about that theme (for ex: a ramen blog includes lots of kinds of ramen)
Frequent posts	Try for once a week or twice a month
Vocabulary	Powerful vocab to make your posts more interesting
Language	Make sure your posts are easy to understand by anyone, including children and people who's first language is not English
Audience	All posts consider the audience of the blog
Colors	Match the theme of the blog
Font	Clear and easy to read
Appearance	Professional, simple and clean appearance
Appropriate	School appropriate topics and language.
Extra Criteria	
Map of Visitors	Embed a widget map of visitors
Video	Relate to the topic/theme of the blog
License	Creative commons license
