

Transmedia Story Launch Links

Trailhead:

<https://drive.google.com/file/d/1kPnP-gNjpCd1Mbzd1DBoLuK323Nwplv/view?usp=sharing>

The trailhead flyer with the Gmail and Google Voice phone numbers for people to access.

Gmail:

daemonandghost@gmail.com

Emailing the Gmail leads to an automated email being returned to the emailer. The automated email is friendly and upbeat, linking to both the news YouTube channel for the area and a Google Form for people to insert the issues they are being haunted by.

Google Voice:

(775) 238-3412

Calling this phone number will lead to a voice mail message from Alexei, their medium. He explains how to reach them via Gmail and gives the Gmail before hanging up. The background sounds weird and sounds like he's saying 'Help Me' over and over.

YouTube 1:

Leafland Penn Channel 10 (Link: <https://www.youtube.com/@Channel10Leafland>)

The YouTube for the local news channel. They cover the news for Leafland, Pennsylvania, the fictional location where the ghost hunting group is based. They covered the news story where Daemons and Ghosts, Inc. solved the 15 year old cold case by talking to a ghost.

YouTube 2:

Daemons and Ghosts, Inc. (Link: <https://www.youtube.com/@daemonsandghostsinc>)

The YouTube channel for Daemons and Ghosts, Inc. This is where they uploaded their investigations, but they have all been deleted and now only contains a video of Alexei asking to be left alone.

Google Forms:

https://docs.google.com/forms/d/e/1FAIpQLSfLpjSk9a_MwAI17qtcMrJVNhpRq6qliyldlbisqC_O83TBJA/viewform?usp=header

A form that allows people to input the details of their hauntings. Upon completing the survey, they get a popup to a YouTube link, which brings them to the Daemons and Ghosts, Inc. YouTube.