

# LunchesResume

# Bonnie-Cate Lunches

## Copywriter turned Creative Project & Traffic Manager

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### Summary

Utilizing 10+ years of agency and corporate experience to bring creative teams the organization and cheerleading they need to thrive.

### Education

The Second City | Chicago Portfolio School | Wayne State University

### Current Gig

Project Coordinator, Emerging Brands: [The Aspen Group](#)

Since Jan 2025

I manage projects from inception through asset delivery for four brands at TAG. In addition to building new processes and daily collaboration, open communication with the creative director, heads of brand marketing, and individual project stakeholders ensure our creative teams have the tools they need to produce great work.

(WellNow Urgent Care, Chapter Aesthetic Studio, Motto Clear Aligners, Lovet Pet Health Care)

### Work History

SEO Copywriter	<a href="#">WellNow Urgent Care/The Aspen Group</a>	Mar 2024 - Present
Senior Copywriter	<a href="#">PEAK6</a>	Aug 2023 - Feb 2024
Associate Creative Director	{redacted} My values are not aligned with this company and I do not want to promote them.	Mar 2022 - Aug 2023
Copywriter	<a href="#">Whirlpool</a>	Nov 2021 - Feb 2022
Senior Copywriter, Digital & Traditional	<a href="#">Sherwin-Williams</a>	Sep 2020 - Oct 2021
Copywriter	<a href="#">Hugo &amp; Cat</a>	Jul 2019 - Jul 2020
Copywriter	<a href="#">clchange, inc</a>	Jan 2018 - Jul 2019
Copywriter	<a href="#">Jacobs Agency</a>	Jul 2016 - Nov 2017
Copywriter	<a href="#">Current Marketing</a> (now Current Global)	Jan 2015 - Jun 2016

### Familiar Programs

Monday.com, Adobe Workfront, Basecamp, Microsoft 365, Google Workspace, Adobe Creative Suite, SEM Rush, Conductor, BrightEdge, Adobe Experience Manager, Active Campaign

### Channel Experience

Social Media, Shopper Marketing, eTail, SEO, Email, Banners, Influencer Marketing, B2B, User Experience, Remarketing, Branding, Messaging & Positioning, Conceptual 365 Campaigns, New Business, Strategy, Paid Media

### Outside of Work

For the past five years I have been running and coordinating tabletop roleplaying games (think: D&D) for my friends. More than rolling dice and playing make-believe, these games require detailed planning, deep listening, collaboration, a commitment to ensuring everyone feels safe and supported, and — this is the hardest part, I'm serious — scheduling. Finding time for six busy adults to play for 2-4 hours twice a month is quite a feat. If that's not project management experience, I don't know what is!