



DIC FRAMEWORK

Disrupt is highlight it in yellow

Intrigue is highlighted in green

Click is highlighted in red

Subject: **the secret to prevent your car from breaking down**

Haven't you wondered why your car always breaks down?

Why does it make that noise?

It's not the mile usage, it's not how old your car is

What is it then?

Volswagen has the ANSWER!

[Click here to find the answer](#)