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# ChatGPT Prompts - MPC Marketing

## First Message

Hi ChatGPT, I'm an agency recruiter and I have a great candidate I would like to market to potential clients for my business development efforts. I'd like your help with writing a brief and compelling description of the candidate that matches the job description that I can send to the hiring managers, and I would like your assistance with that. Here is the job description: "***[insert job description]***"

And here is the candidate's resume: "***[insert blinded resume]***"

## Second Message

That's a great start. I'd like you to create a 5 step email outreach campaign for the hiring manager. Please make the emails short and engaging to pique the hiring manager's interest. The goal is to get the hiring manager interested enough to have a conversation with me and help them fill this position. Feel free to use copywriting principles and add a bit of humor for pattern disruption purposes, especially in the subject line.

## Third Message

Please do not use generic email openers like "I hope this email finds you well" and "I wanted to follow up with you." Be more creative.