

ENTREPRENEURSHIP & TECHNOLOGY MINOR (RSM-MN-009)

Students can begin declaring the Entrepreneurship & Technology minor on March 23, 2026.

The Rady School of Management's Entrepreneurship & Technology minor is designed to provide students with a strong understanding of technology-enabled entrepreneurship along with relevant theory, practices, and applications in the modern innovation-driven world. The E&T Minor will appeal to creative and ambitious students who envision launching startups, managing their own business, or entering careers in technology-enabled fields.

The E&T minor can be combined with any major or minor (except the Business minor and the Entrepreneurship & Innovation minor).

To assist with your planning and to review course descriptions, click on the course's title on [Rady's Tentative Schedule of Classes](#) on Rady's undergraduate webpage.

Important Policies:

- All courses must be taken for a *letter grade* and passed with a grade of C- or better. Students must finish the minor with an overall minor GPA of 2.0 or higher.
- Students may overlap 8 upper division units between their major and minor. There is no restriction for overlapping lower-division units.
- Upper-division courses are not permitted to overlap between minors. Only lower-division courses are permitted to overlap.
- A minimum of 5 courses for the E&I minor must be taken at UC San Diego.

REQUIRED CORE: 3 COURSES (12 UNITS)

COURSE #	COURSE TITLE	PRE-REQUISITES	QUARTER TAKEN
MGT-121A	Innovation to Market A	<i>None</i>	
MGT-127R	AI and Technology	<i>None</i>	
MGT-187	New Venture Finance	<i>None</i>	

The Entrepreneurship & Technology minor requires four electives (16 units total). A minimum of three courses must come from the Primary Electives list. The remaining elective can come from either the Primary Electives list or the Breadth Elective list.

PRIMARY ELECTIVES: CHOOSE 3 COURSES MINIMUM (12 UNITS)

COURSE #	COURSE TITLE	PRE-REQUISITES	QUARTER TAKEN
MGT-071/R	Operation a Successful Business	<i>None</i>	
MGT-100	Customer Analytics	<i>ECON-120A or BENG-100 or COGS-014B or ECE-109 or MAE-108 or MATH-011 or MATH-180A or MATH-183 or MATH-186 or MGT-003 or PSYC-060 or SIO-187. ECON 120A recommended</i>	
MGT-102	E-Commerce	<i>None</i>	
MGT-103	Product Promotion and Brand Management	<i>None</i>	
MGT-121B	Innovation to Market B	<i>MGT-121A and MGT-187 (or MGT-180 or MGT-181)</i>	
MGT-123	Business of Healthcare and Life Sciences	<i>None</i>	
MGT-128R	Business Innovation and Growth	<i>None</i>	
MGT-129	Topics in Entrepreneurship	<i>None</i>	
MGT-153	Information Technology in Business Analytics	<i>Math <u>AND</u> Statistics</i> <i><u>MATH:</u> MATH-010A or MATH-018 or MATH-020A or MATH-031AH</i> <i><u>AND</u></i> <i><u>STATISTICS:</u> BENG-100 or BIEB-100 or COGS-014B or ECE-109 or</i>	

		<i>ECON-120A or MAE-108 or MATH-011 or MATH-180A or MATH-181A or MATH-183 or MATH-186 or MGT-003 or PSYC-060 or SIO-187</i>	
MGT-155	Advanced Business Analytics	<i>MGT-151A or MGT-151R or MGT-153</i>	
MGT-164	Business and Organizational Leadership	<i>None</i>	
MGT-167	Social Entrepreneurship	<i>None</i>	
MGT-171/R	Operations Management	<i>None</i>	
MGT-172/R	Business Project Management	<i>None</i>	
MGT-179	Topics in Innovation, Technology, and Operations	<i>None</i>	

BREADTH ELECTIVE: CHOOSE 1 COURSE (4 UNITS)

COURSE #	COURSE TITLE	PRE-REQUISITES	QUARTER TAKEN
MGT-104	Strategic Customer Insight	<i>MGT-100 or MGT-103</i> <i>MGT-100:</i> <i>ECON-120A or BENG-100 or COGS-014B or ECE-109 or MAE-108 or MATH-011 or MATH-180A or MATH-183 or MATH-186 or MGT-003 or PSYC-060 or SIO-187. ECON-120A recommended.</i> <i>MGT-103:</i> <i>None</i>	
MGT-107	Consumer Behavior	<i>MGT-100 or MGT-103</i> <i>MGT-100:</i> <i>ECON-120A or BENG-100 or COGS-014B or ECE-109 or MAE-108 or MATH-011 or MATH-180A</i>	

		or MATH-183 or MATH-186 or MGT-003 or PSYC-060 or SIO-187. ECON-120A recommended. MGT-103: None	
MGT-108R	Applied Market Research	None	
MGT-119: Preapproved Topics Only	Topics in Business	Pre-approved Topics Only: • Creativity in Individuals, Groups, and Organizations • Innovation and Market Disruption • Leading and Teaming with AI • Skills of the Future • Startup Nation: Innovation and Entrepreneurship in Israel • Strategic Communications: Storytelling and Data Presentation May be taken up to three times if the course is a different topic each time it is taken. Students must send the Rady School of Management a VAC message to have this course added to their minor on their degree audit.	
MGT-151A or MGT-151R	Business Analytics	Math AND Statistics MATH: MATH-010A or MATH-018 or MATH-020A or MATH-031AH	

		<u>AND</u> <i>STATISTICS:</i> <i>BENG-100 or BIEB-100 or COGS-014B or ECE-109 or ECON-120A or MAE-108 or MATH-011 or MATH-180A or MATH-181A or MATH-183 or MATH-186 or MGT-003 or PSYC-060 or SIO-187</i>	
MGT-162/R	Negotiation	<i>None</i>	
MGT-166	Business Ethics and Corporate Social Responsibility	<i>None</i>	
MGT-175	Supply Chain Management	<i>None</i>	

Approved courses from other departments are below.

COGS-122: Start-up Studio

ENG-100D: Design for Development: Sustainable Development Design (Open to All Majors)

ENG-202: Enterprise Dynamics (undergraduates may enroll in this course with department and instructor approval)

ENG-207: Corporate Entrepreneurship for Global Competitiveness (undergraduates may enroll in this course with department and instructor approval)

MAE-154: Product Design and Entrepreneurship

CSE-190: Successful Entrepreneurship for Microsystems

*Questions? UCSD students must contact Rady Undergrad Advising through the VAC vac.ucsd.edu.
Non-UCSD students can send an email to undergrad@rady.ucsd.edu.*