

LEADERSHIP SLO – 2025 Calendar

Board of Directors – Committees

Meetings

DEVELOPMENT & FINANCE – January TBD

Branding donor prep
Sponsorship initial outreach
Fiscal responsibility review

COMMUNITY ENGAGEMENT – January 24 – 12:00 PM

Committee orientation
Branding prep
Review communication calendar

BOARD – February 28 – 12:00 PM - 5:00 PM

Conflict of interest forms
Committee review (Community Engagement: Communication and Events, Development and Finance, Executive)
Initial branding discussion
Review of Calendar and Project Management

DEVELOPMENT & FINANCE – March TBD

Ask!!! Branding recurring donor outreach
Initiate taxes review and prepare questionnaire for Glenn Burdette

COMMUNITY ENGAGEMENT – March 28 – 12:00 PM

Branding plan review
Early recruitment outreach conversation

BOARD – April 25 – 12:00 PM

Branding final conversation
Review outreach strategy for Class 34 (2024)

DEVELOPMENT & FINANCE – May TBD

Branding final
Taxes final

COMMUNITY ENGAGEMENT – May 23 – 12:00 PM

Final recruitment outreach plan

BOARD – June 27 – 12:00 PM

2025 budget conversation
Report on outreach efforts

Raffle start (queue up SLOlebrity outreach plan)

DEVELOPMENT & FINANCE – July TBD

COMMUNITY ENGAGEMENT – July 25 – 12:00 PM

Final recruitment messaging

Raffle and graduation plan polishing

BOARD – August 22 – 12:00 PM

Recruitment Final Push!

Sign up for Class 33 interviews

Raffle sales & Graduation planning

New Board member recruitment outreach starts for 2026

DRAFT 2026 Budget

DEVELOPMENT & FINANCE – September TBD

Donor gratitude campaign planning

Donor thank you conversation effort

COMMUNITY ENGAGEMENT – September 26 – 12:00 PM

Raffle and graduation plan action

BOARD – October 24 – 12:00 PM

Consider board members for 2025

Raffle finish/final stretch & Graduation final

FINAL 2025 Budget

Management contract VOTE

DEVELOPMENT & FINANCE – November TBD

Gratitude campaign action

COMMUNITY ENGAGEMENT – November 21 – 12:00 PM

Long term communication planning

BOARD – December 12 – 12:00 PM

Celebrate retiring board members

Other Events

January/February – Class 33 Social

March/April – Branding

September/October 2025 – Class 34 interviews

September – New Program Launch

November 7 – 5:30PM – Class 33 Graduation & Wine Raffle Drawing